



Society

in the

Roaring Twenties



Essential Question

- How did the 1920s expose tensions between new and changing attitudes on the one hand and traditional values and nostalgia on the other?



Notes

Issue	1920s	Now
Prohibition	Temperance movement gathered support for 18 th Amendment; organized crime soared; 21 st Amendment repealed prohibition	Teens & drinking; binge drinking; drunk driving; marijuana legalization?; gang violence

Roaring Ahead...

The Stock Market



Bull Market



Changing Role of Women



Changing Role of Women

- Suffrage (19th amendment)
- Birth control
- New job opportunities
 - Typewriter
 - War
 - New sexuality

Suffragettes, 1912



19th Amendment



Sixty-sixth Congress of the United States of America;
At the First Session,

Began and held at the City of Washington on Monday, the nineteenth day of May,
one thousand nine hundred and nineteen.

JOINT RESOLUTION

Proposing an amendment to the Constitution extending the right of suffrage
to women.

Resolved by the Senate and House of Representatives of the United States
America in Congress assembled (two-thirds of each House concurring therein),
that the following article is proposed as an amendment to the Constitution,
which shall be valid to all intents and purposes as part of the Constitution when
ratified by the legislatures of three-fourths of the several States.

"ARTICLE

"The right of citizens of the United States to vote shall not be denied or
abridged by the United States or by any State on account of sex.
"Congress shall have power to enforce this article by appropriate
legislation."

F. H. Lilliett
Speaker of the House of Representatives.

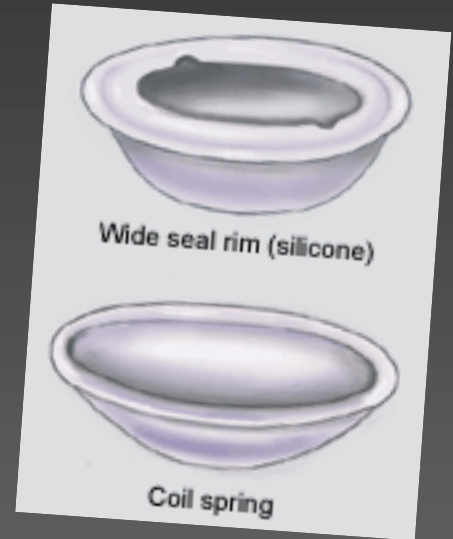
Thomas R. Marshall
Vice President of the United States and
President of the Senate.

Margaret Sanger



- Birth control advocate
- Founder of Planned Parenthood

Margaret Sanger



Flappers — New Sexuality

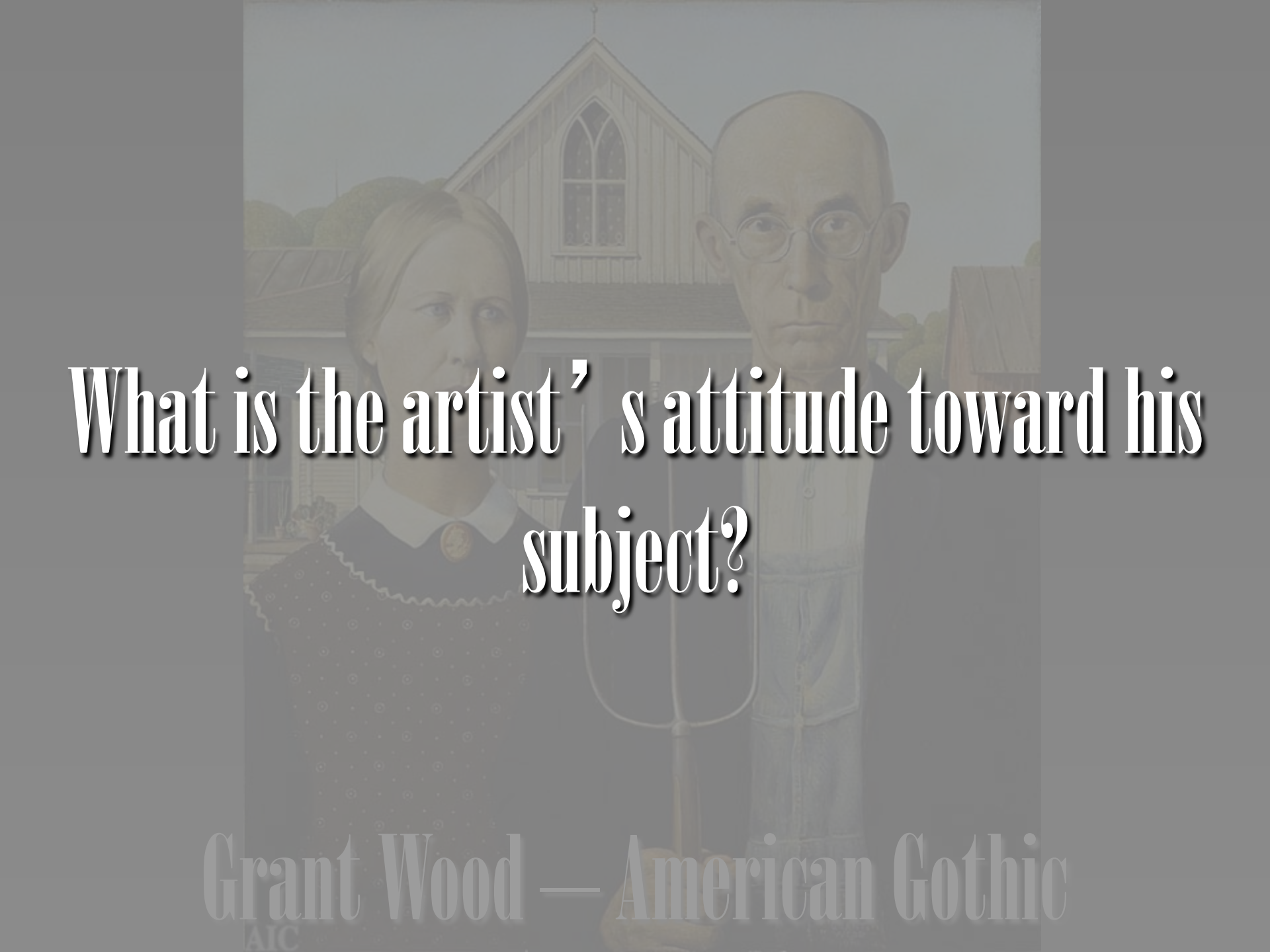


Josephine Baker & Clara Bow



Science & Religion:

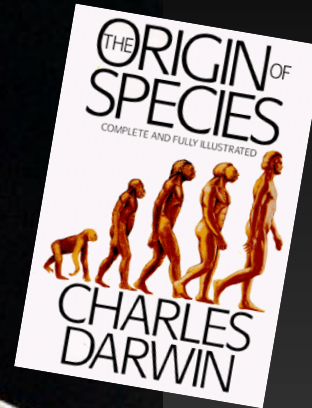
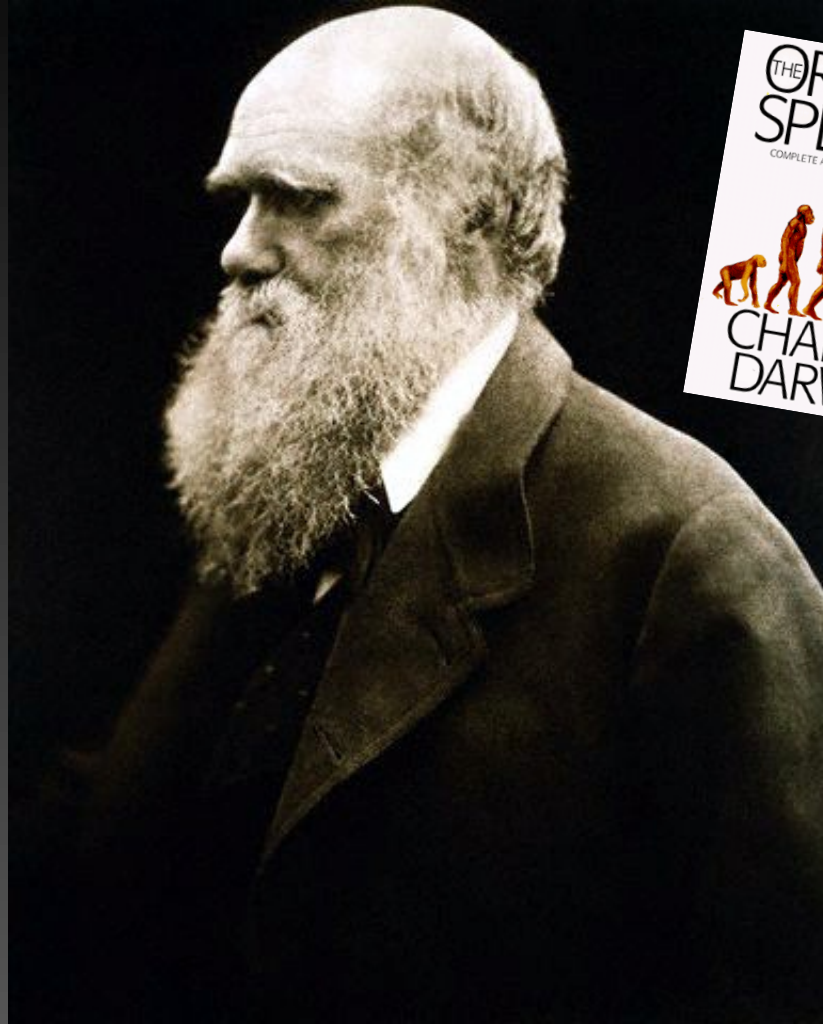
Fundamentalists vs. Free-Thinkers

The background of the slide is a faded version of the painting 'American Gothic' by Grant Wood. It depicts a man and a woman standing in a rural landscape with a barn and a house in the background. The man is holding a pitchfork. The woman is wearing a dark dress with a white collar and a brooch.

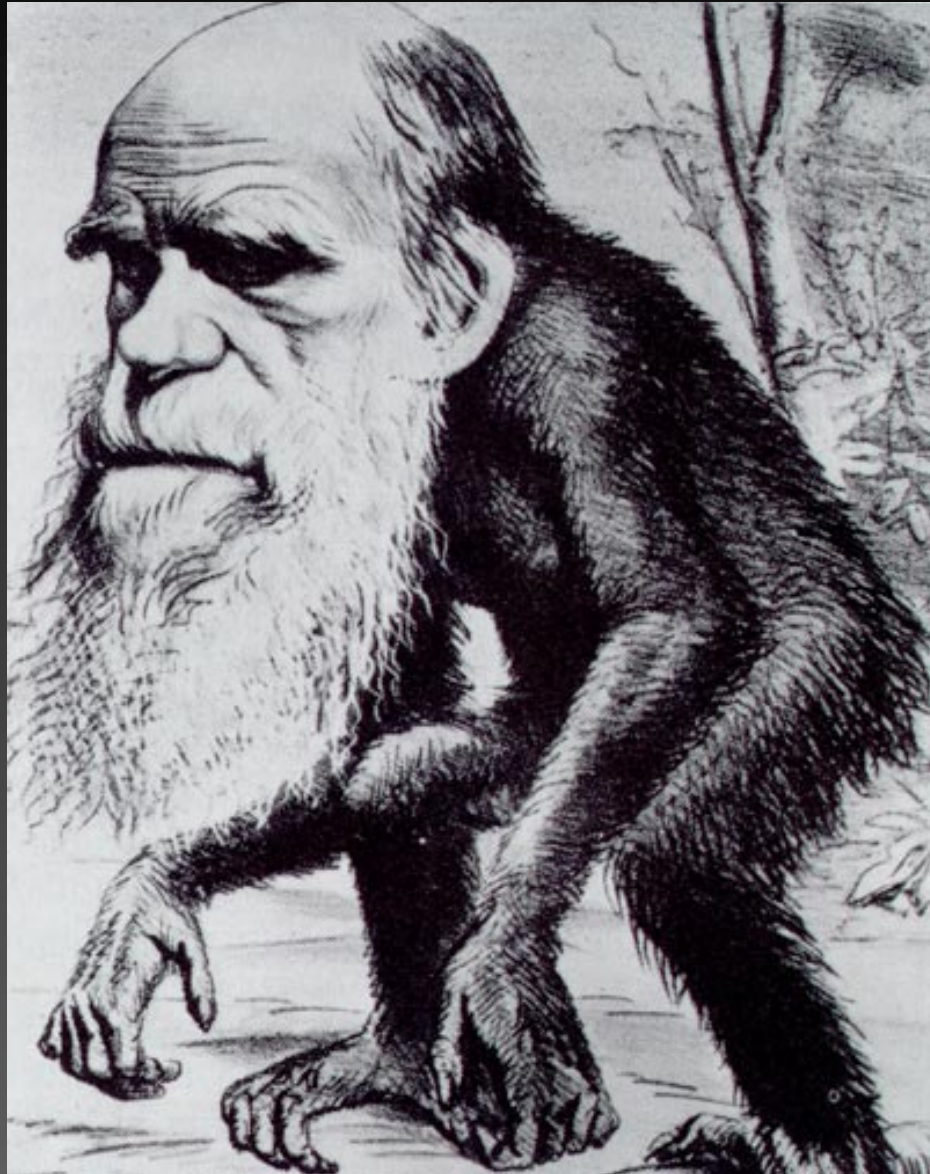
What is the artist's attitude toward his subject?

Grant Wood — American Gothic

Evolution vs. Creationism



Evolution vs. Creationism



Tennessee's Butler Act, 1925

“...it shall be unlawful for any teacher in any of the Universities, Normals and all other public schools of the State which are supported in whole or in part by the public school funds of the State, to teach any theory that denies the story of the Divine Creation of man... in the Bible, and to teach instead that man has descended from a lower order of animals.”

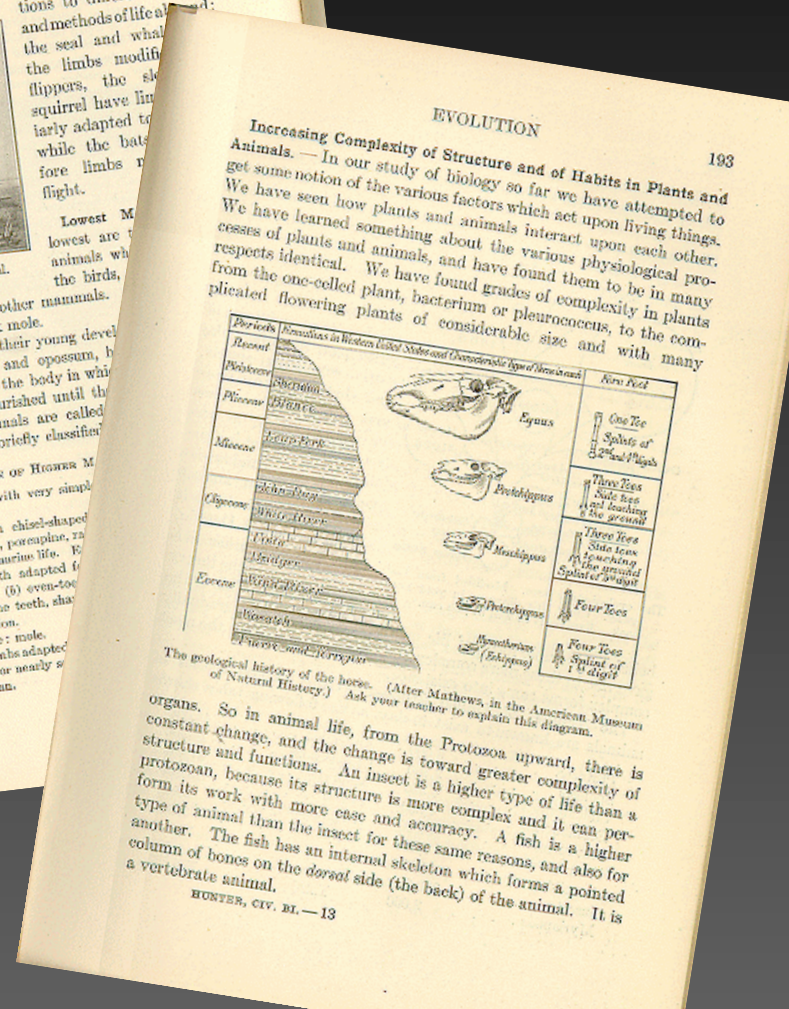
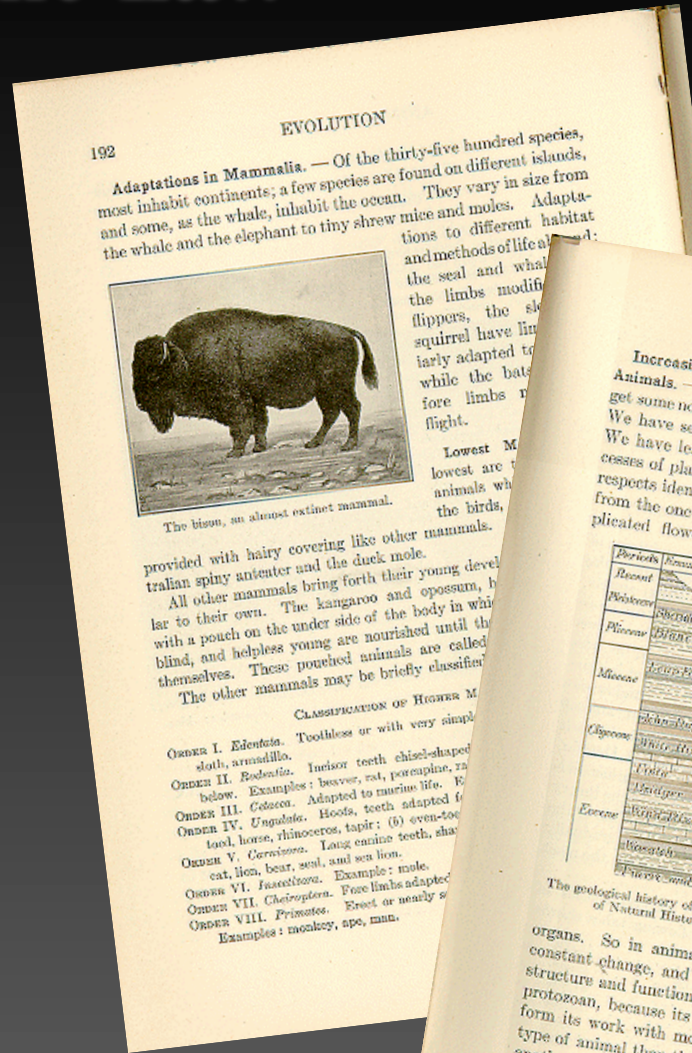


Rhea County High School, TN



Testing the Law

- Teacher John Scopes
- Dayton, TN
- ACLU defends Scopes



Media Circus in "Monkeytown"



TWO APES AND 'LINK'
ARRIVE AT DAYTON

Wrath of Town Placated When
It Is Said That They May Be
Used to Disprove Evolution.

BRYAN VISITS CHIMPANZEE

'Wonderful!' He Exclaims, When
Theory of Simian Degeneration
From Man Is Explained to Him.

Mencken
ridicules Dayton, W.D.
Bryan

Scopes "Monkey" Trial



Clarence Darrow & William Jennings Bryan

Darrow Cross-Examines Bryan



Verdict & Appeal



"WHAT WOULD THEIR VERDICT BE?"

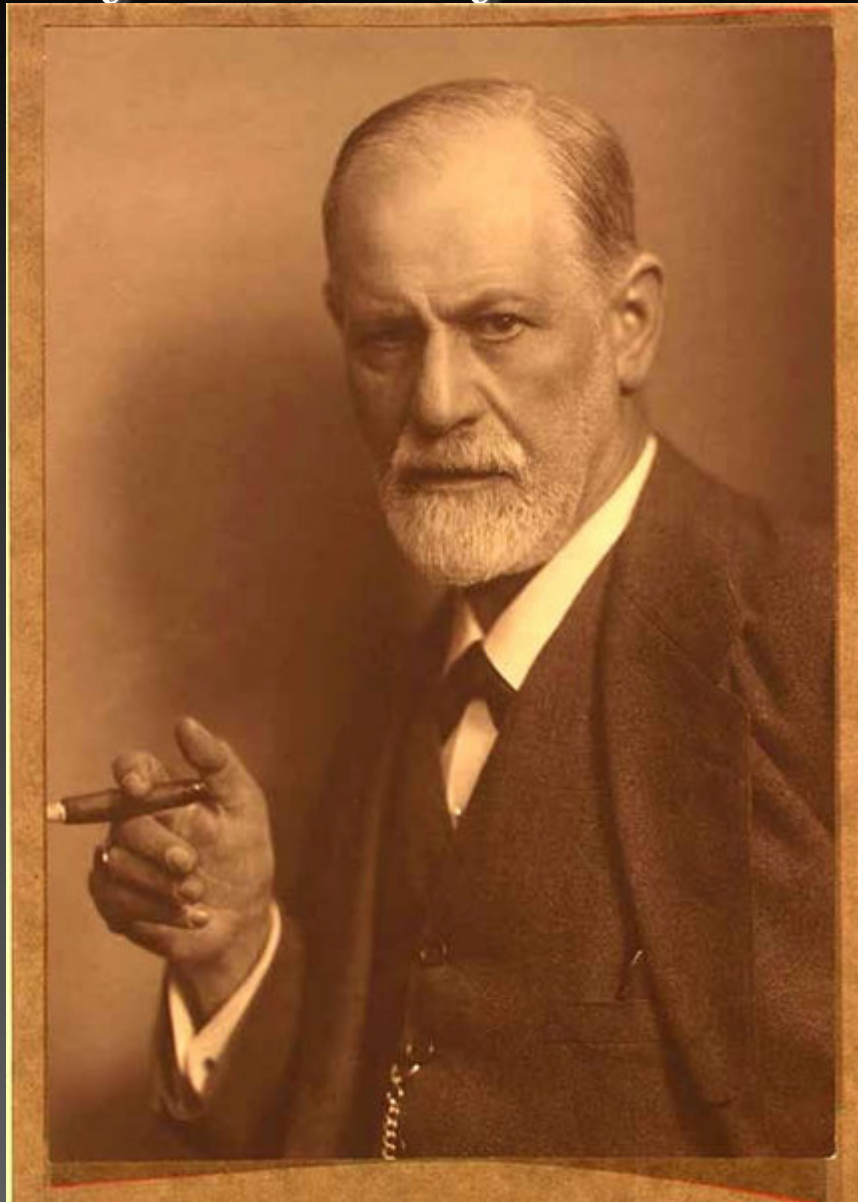
—*The Daily Star* (Montreal).

Verdict & Appeal



[Click here for Scopes trial songs](#)

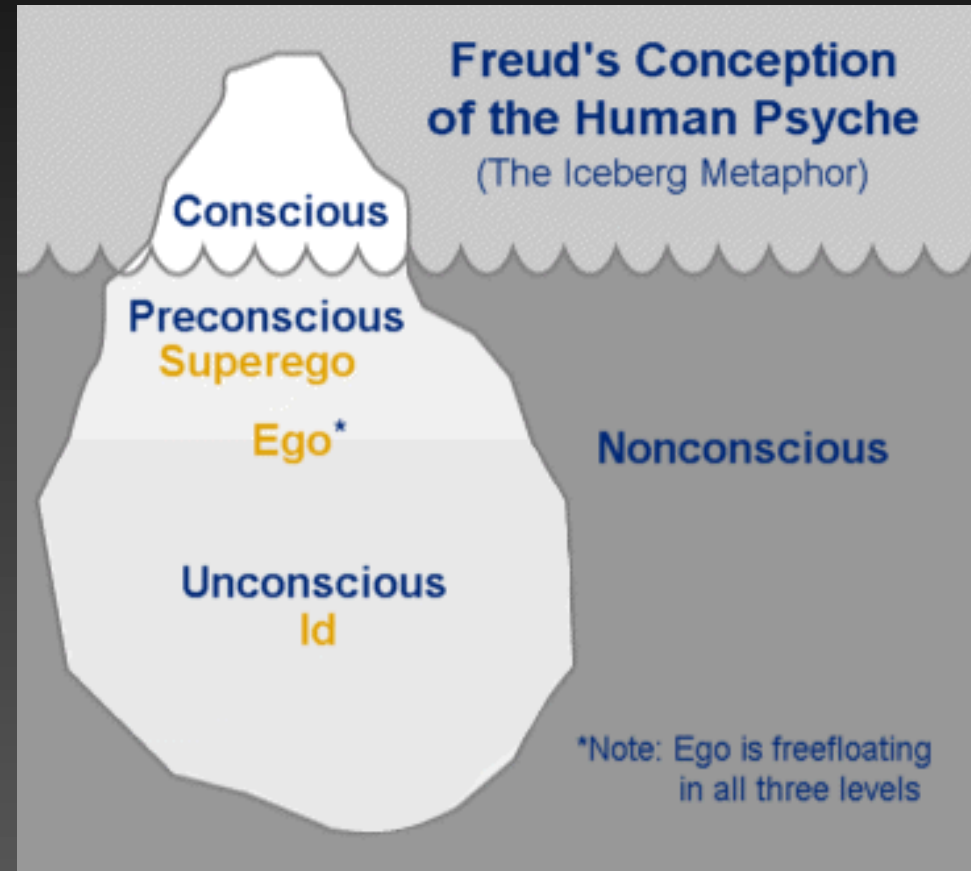
Psychoanalysis



- Sigmund Freud
- Behavior and thought is instinctive
- Unconscious mind – sex & aggression
- Therapy: guided talking

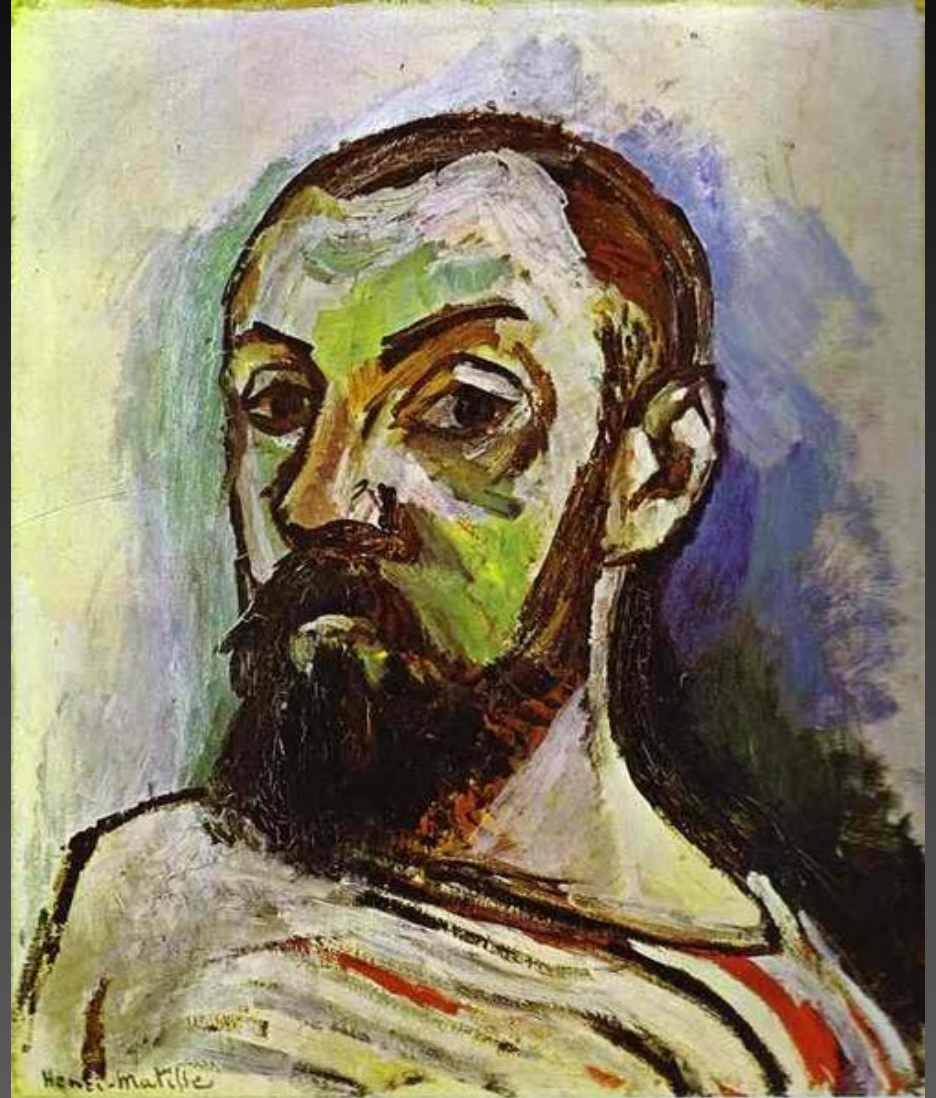
Psychoanalysis

- Id (“it”) – inborn drives, immediate gratification
- Ego (“I”) – makes us act in socially acceptable way
- Superego – conscience



Modernism

- Ezra Pound:
“Make it new!”
- Challenging traditional beliefs
- Reliance on uncertainty
- Self-awareness



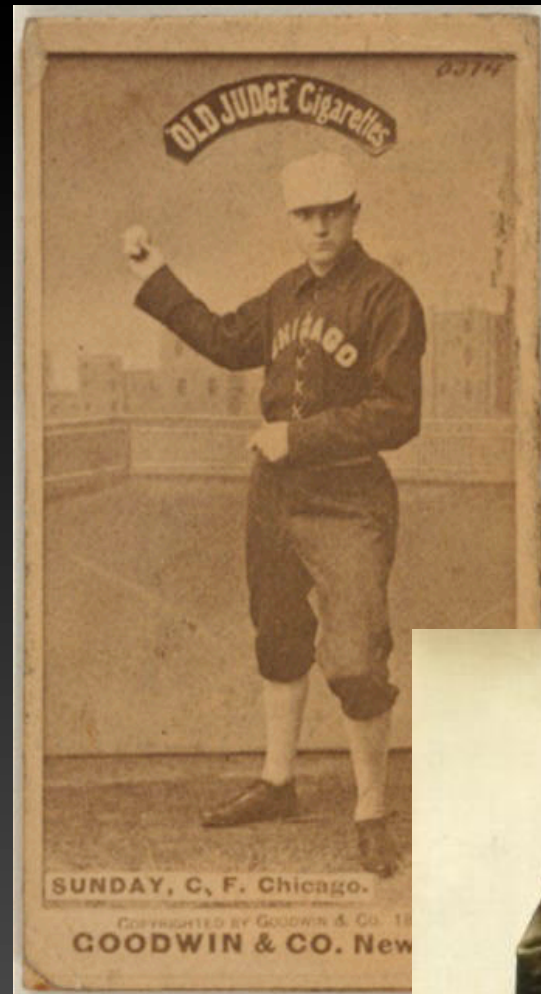
Religious Fundamentalism

- Nationwide evangelism
- Revivals & faith healings
- Reaction to the “moral decay” of America
 - Darwin's theory of evolution
 - Alcohol consumption
 - Sexuality/Freud



Billy Sunday

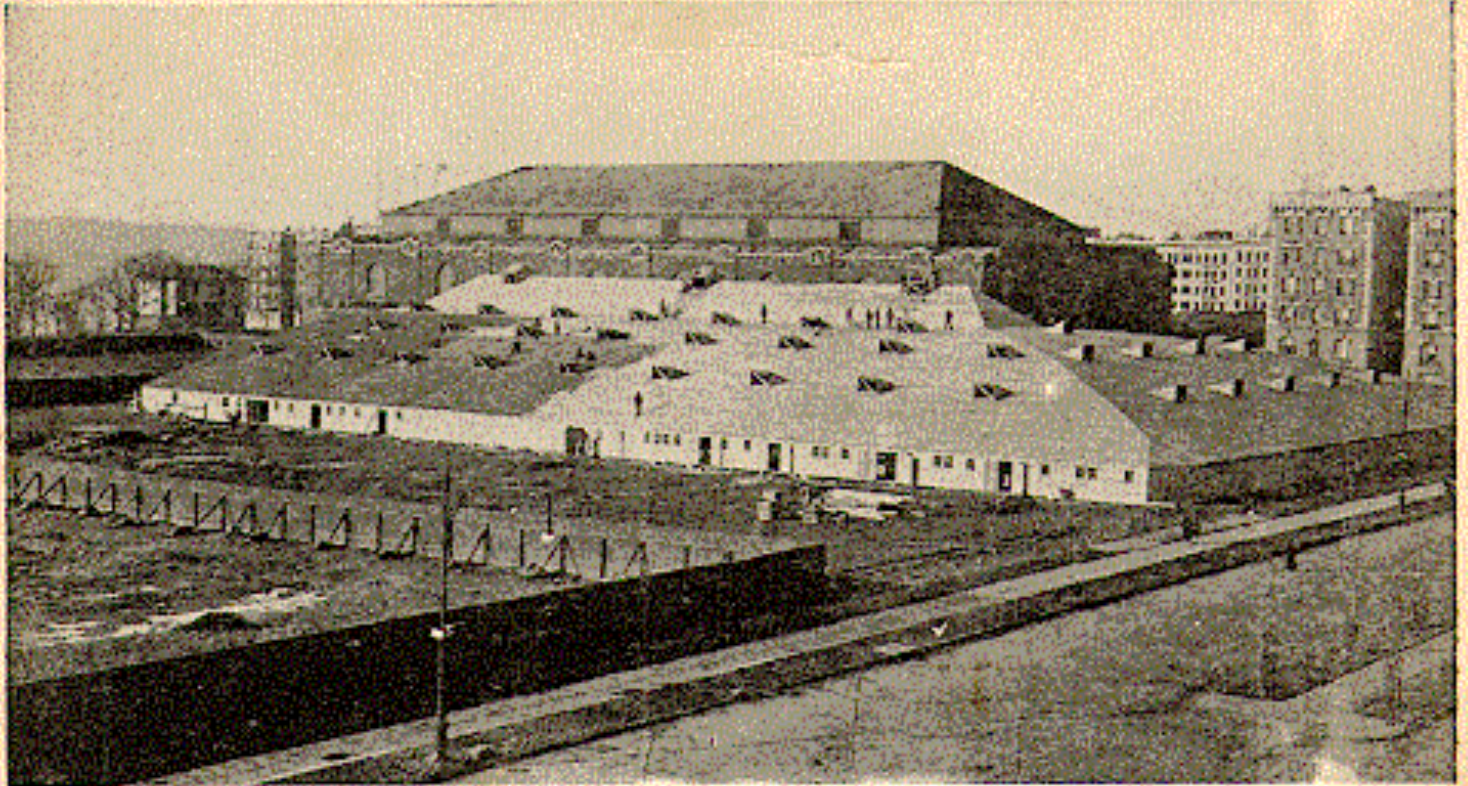
- Former MLB player
- Colloquial sermons
- Invitational -
“Walk the Sawdust Trail”



Billy Sunday



Sunday's Wooden Tabernacles



Billy Sunday's Tabernacle

Copyrighted 1917, by International Film Co.
Broadway and 168th Street Seating Capacity 18,000 Cost to Build \$68,000

Aimee Semple McPherson

- Most famous female evangelist
- Staged kidnapping?
- Radio ministry
- Angelus Temple in Los Angeles



Aimee Semple McPherson



Aimee Semple McPherson



Prohibition

Temperance Movement



**Do You Know?
One Insane Person
in Every Four
Owes His Insanity
to Drink**

||||A |||A |||A |||A |||A
 |||A |||A |||A |||A |||A
 |||A |||A |||A |||A |||A
 |||A |||A |||A |||A |||A
 |||A |||A |||A |||A |||A

**It Costs \$5,332,307 Every Year
to Care for these Alcoholic Insane
in the United States**

YOU PAY THE BILL

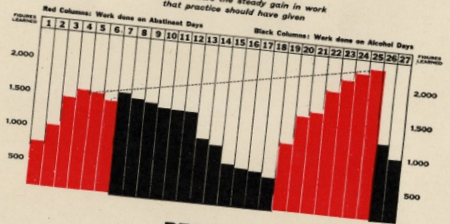
Rosanoff: McClure's Magazine, March, 1909.

PUBLISHED BY
AMERICAN ISSUE PUBLISHING COMPANY

Daily Drinking Impaired Memory

Each column represents the number of figures learned in a given time each day.
Alcohol taken on Alcohol Days: Amount in 1½ to 3 pints of beer.
Work done 8 to 10 hours after taking alcohol.

Dotted line shows the steady gain in work that practice should have given



RESULTS

Daily Drinking greatly reduced ability to memorize.
The effects of alcohol piled up from day to day.

"The drinker who daily consumes his bottle of wine (or beer) is, in reality, never actually sober from one week's end to another. Neither in bodily or mental activity is he ever up to what should be his normal level." —Dr. Henry Smith Williams.

Experiments by Dr. A. Smith, Heidelberg, 1895. Alcohol, 1909.

COPYRIGHT, 1913
BY SCIENTIFIC TEMPERANCE FEDERATION
BOSTON, MASS.

PUBLISHED BY
AMERICAN ISSUE PUBLISHING COMPANY
WESTERVILLE, OHIO

No. 24




Temperance Movement



Facts about

INTOXICATING LIQUORS



... and what they're doing to America



Six minors, two or three cars and a case of empty and cracked beer bottles, were involved in the death of a senior in Clearwater, Idaho High School.

Life In Split Seconds

A care-free driver
A powerful motor
A happy child darting across the road
A few seconds of terror-stricken indecision
A quick turn
A crunch of skidding tires
A child's shriek of agony
A little crippled body
A man's life-time of remorse



He wasn't DRUNK, but the alcohol had slowed up his judging faculties and the turn of the wheel came a split-second too late

"From 2 to 4 hours after even very moderate doses of alcohol, practically all individuals are affected with a general depression of their nerve-muscle processes; they have less acute vision and the co-ordination between the eye and the hand is lessened. Granting all possible tendency to pull oneself together in a crisis, the driver of an automobile in the traffic of a modern American city has no business to undertake his task after drinking even the formerly so-called "permissible amounts" of alcohol. Inflexible science says "Moderate user keep off the road! . . . you, as a motor vehicle operator may well be considered a 'menace to society.'"

Dr. Francis G. Benedict
Director Nutrition Laboratory
Carnegie Institute of Washington.

Illustrations by National Safety Council



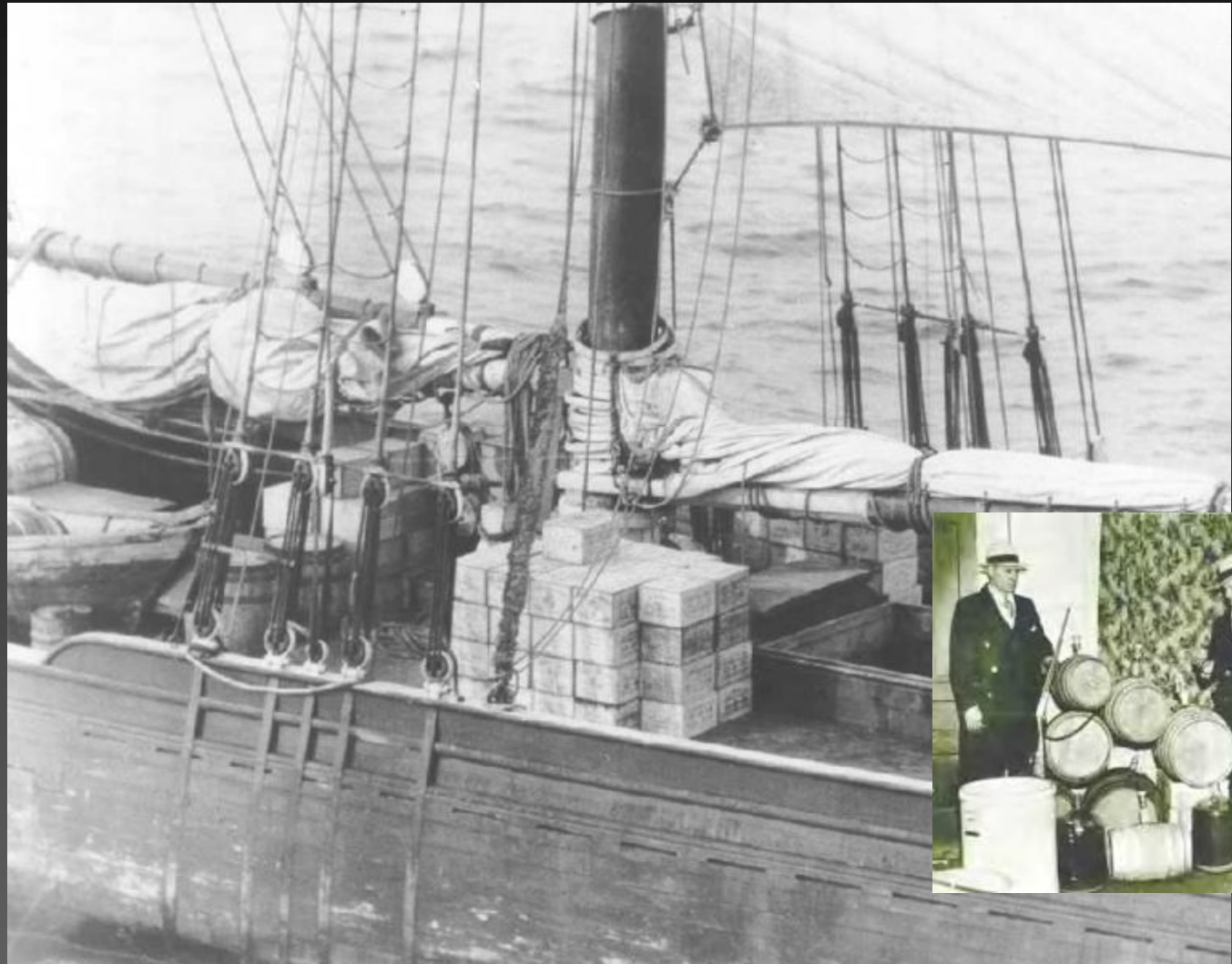
Prohibition Begins

- **18th Amendment (1920)** – banned manufacture, transportation & sale of “intoxicating liquors”
- **Volstead Act (1919)** – defined “intoxicating” as .5%

Prohibition Agents



Bootleggers & Rum Runners



Moonshine Stills



“Medicinal Alcohol”



ORIGINAL LIQUOR PRESCRIPTION STUB
F107997 _____ DATE PRESCRIBED

FULL NAME OF PATIENT _____

ADDRESS _____
NUMBER STREET

CITY STATE

KIND AND QUANTITY OF LIQUOR PRESCRIBED _____

SIGN FULL NAME _____ M.D.

ADDRESS _____
NUMBER STREET

CITY STATE PERMIT NUMBER _____

This stub must be clearly and legibly written, and must not be detached from the book.

42

ORIGINAL

DEPARTMENT OF INDUSTRIAL ALCOHOL

PRESCRIPTION FORM FOR MEDICINAL ALCOHOL
F107997

R _____ KIND OF LIQUOR QUANTITY DIRECTION

FULL NAME OF PATIENT _____ DATE PRESCRIBED

PATIENTS ADDRESS _____
NUMBER STREET CITY

PRESCRIBERS SIGNATURE _____

PRESCRIBERS ADDRESS _____
NUMBER STREET CITY

CANCELED _____

DRUG STORE NAME AS ON PERMIT _____

DISPENSERS SIGNATURE _____ DATE FILLED AND CANCELED _____

STORE ADDRESS _____
NUMBER STREET CITY

SEE REVERSE SIDE FOR INSTRUCTIONS
DO NOT REFILL OR TRANSFER UNDER PENALTY

DEPARTMENT OF INDUSTRIAL ALCOHOL
NATIONAL PROHIBITION

Speakeasies



Al Capone



- “Scarface”
- Organized crime
 - Liquor, gambling, prostitution
 - Bribery
 - Murder

St. Valentine's Day Massacre



Capone
vs. Moran



“The Untouchables”



- Eliot Ness
- Chicago Prohibition agents
- Brought down Al Capone for tax evasion in 1931



Capone's Pennsylvania Jail Cell



Capone's Alcatraz Jail Cell





AL CAPONE.
He ruled Chicago
with absolute power.
No one could touch him.
No one could stop him.

Until Eliot Ness
and a small force of men
swore they'd bring
him down.

**THE
UNTOUCHABLES**

PARAMOUNT PICTURES PRESENTS AN ART LINSON PRODUCTION A BRIAN DE PALMA FILM
THE UNTOUCHABLES KEVIN COSNER CHARLES MARTIN SMITH ANDY GARCIA
ROBERT DE NIRO as AL CAPONE and SEAN CONNERY as MALONE

Music by ENNO MORRICONE Visual Consultant PATRIZIA VON BRANDENSTEIN Art Director WILLIAM A. ELLIOTT
Director of Photography STEPHEN H. BURRUM, A.S.C. Written by DAVID MAMET Produced by ART LINSON Directed by BRIAN DE PALMA

R PARENTS STRONGLY CAUTIONED
DOLBY DIGITAL
© 1987 Paramount Pictures. All Rights Reserved. A PARAMOUNT PICTURE

21st Amendment

- Repeal of Prohibition
 - Great Depression
 - Crime
- The “noble experiment” has failed



African Americans in the 1920s

Booker T. Washington



- “Atlanta Compromise” speech
 - Gradualism
- Tuskegee Institute
 - Vocational education

W.E.B. DuBois



- Founder of NAACP
 - *The Crisis* newsletter
- “Talented Tenth”
 - Professional education

Marcus Garvey



- Black nationalism
 - Racial pride
 - Black-owned business
 - Return to Africa
- Universal Negro Improvement Association (1914)

Langston Hughes



- Poetry as jazz
- Harlem Renaissance
- Poems

[50-50](#)

[I, Too](#)

[Harlem](#)

[The Negro Speaks of Rivers](#)

[Mother to Son](#)

Countee Cullen

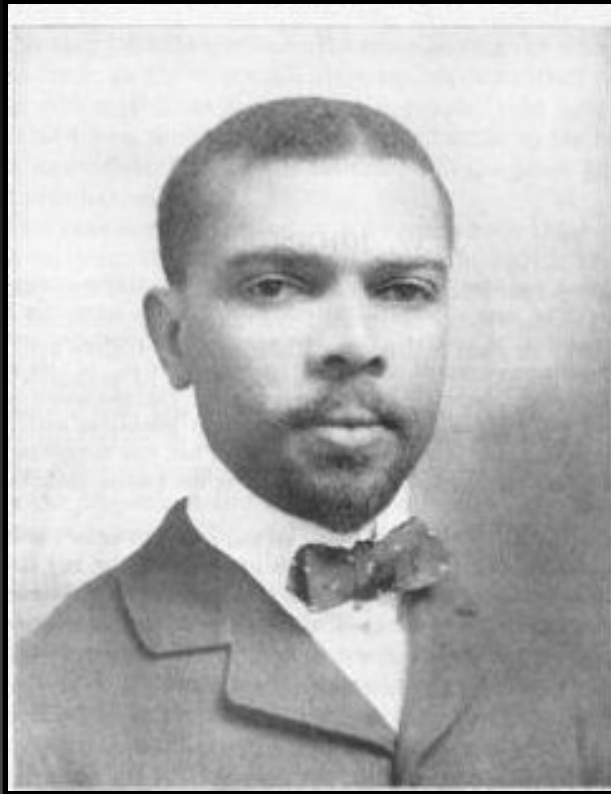


Harlem Renaissance

Poems

- [Incident](#)
- [For a Poet](#)

James Weldon Johnson



- Negro National Anthem
- “Passing” – Autobiography of an Ex-Colored Man

Lift Ev'ry Voice and Sing

Lift ev'ry voice and sing,
'Til earth and heaven ring,
Ring with the harmonies of Liberty;
Let our rejoicing rise
High as the list'ning skies,
Let it resound loud as the rolling sea.

Sing a song full of the faith that the dark past has taught us,
Sing a song full of the hope that the present has brought us;
Facing the rising sun of our new day begun,
Let us march on 'til victory is won.

Claude McKay



Zora Neale Hurston



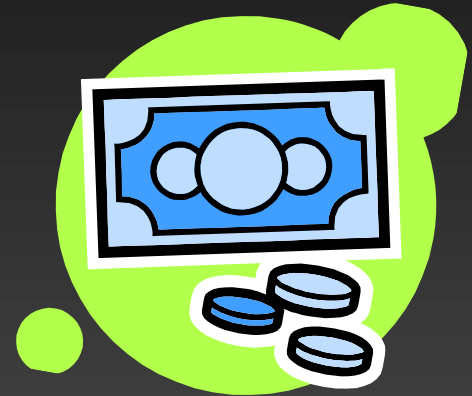
- Novelist & folklorist
- *Their Eyes Were Watching God* (1937)

Paul Robeson

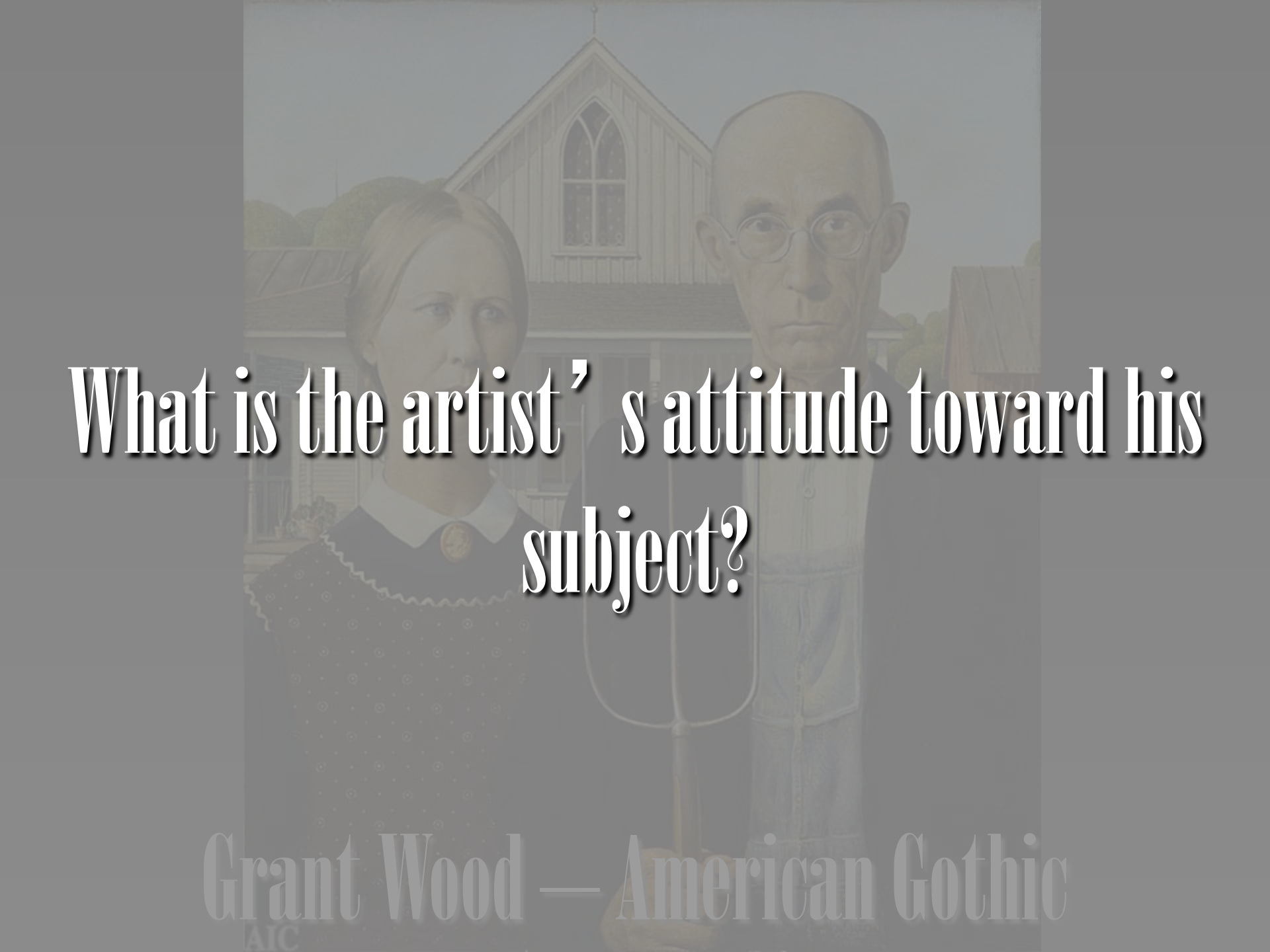


- Opera singer
- Exile – Red Scare

Rent Parties



Literature

The background of the slide is a faded version of the painting 'American Gothic' by Grant Wood. It depicts a man and a woman standing in a rural landscape with a barn and a house in the background. The man is holding a pitchfork. The text is overlaid on this image.

What is the artist's attitude toward his subject?

Grant Wood — American Gothic

The Lost Generation



- Disillusionment over World War I
- Disdain for middle class morality
- Expatriates living in Europe
- Writers
 - Ernest Hemingway
 - F. Scott Fitzgerald
 - T.S. Eliot

Sinclair Lewis



Novelist, critic of
“middlebrow” culture

“All of them perceived
that American
Democracy did not imply
any equality of wealth,
but did demand a
wholesome sameness of
thought, dress, painting,
morals, and vocabulary.”

-Babbitt



T.S. Eliot

“The Love Song of J. Alfred Prufrock”

Let us go then, you and I,
When the evening is spread out against the sky
Like a patient etherized upon a table;
Let us go, through certain half-deserted streets,
The muttering retreats
Of restless nights in one-night cheap hotels
And sawdust restaurants with oyster-shells:
Streets that follow like a tedious argument
Of insidious intent
To lead you to an overwhelming question . . .
Oh, do not ask, ‘What is it?’
Let us go and make our visit.

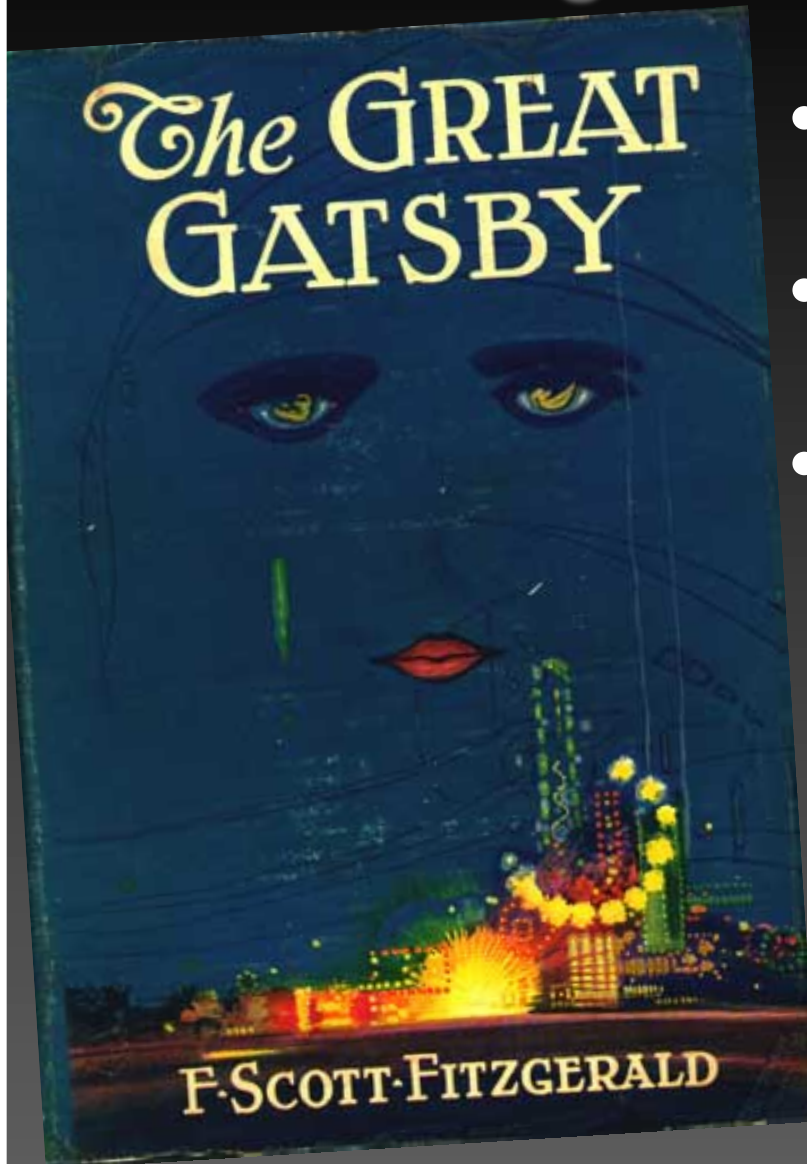
In the room the women come and go
Talking of Michelangelo...



Ernest Hemingway



F. Scott Fitzgerald



- “Jazz Age”
- Riches & glamour
- Lack of Morality



Modern Art

Dada

Cubism

Art Deco

Modernism

Ezra
Pound:
“Make it
new!”





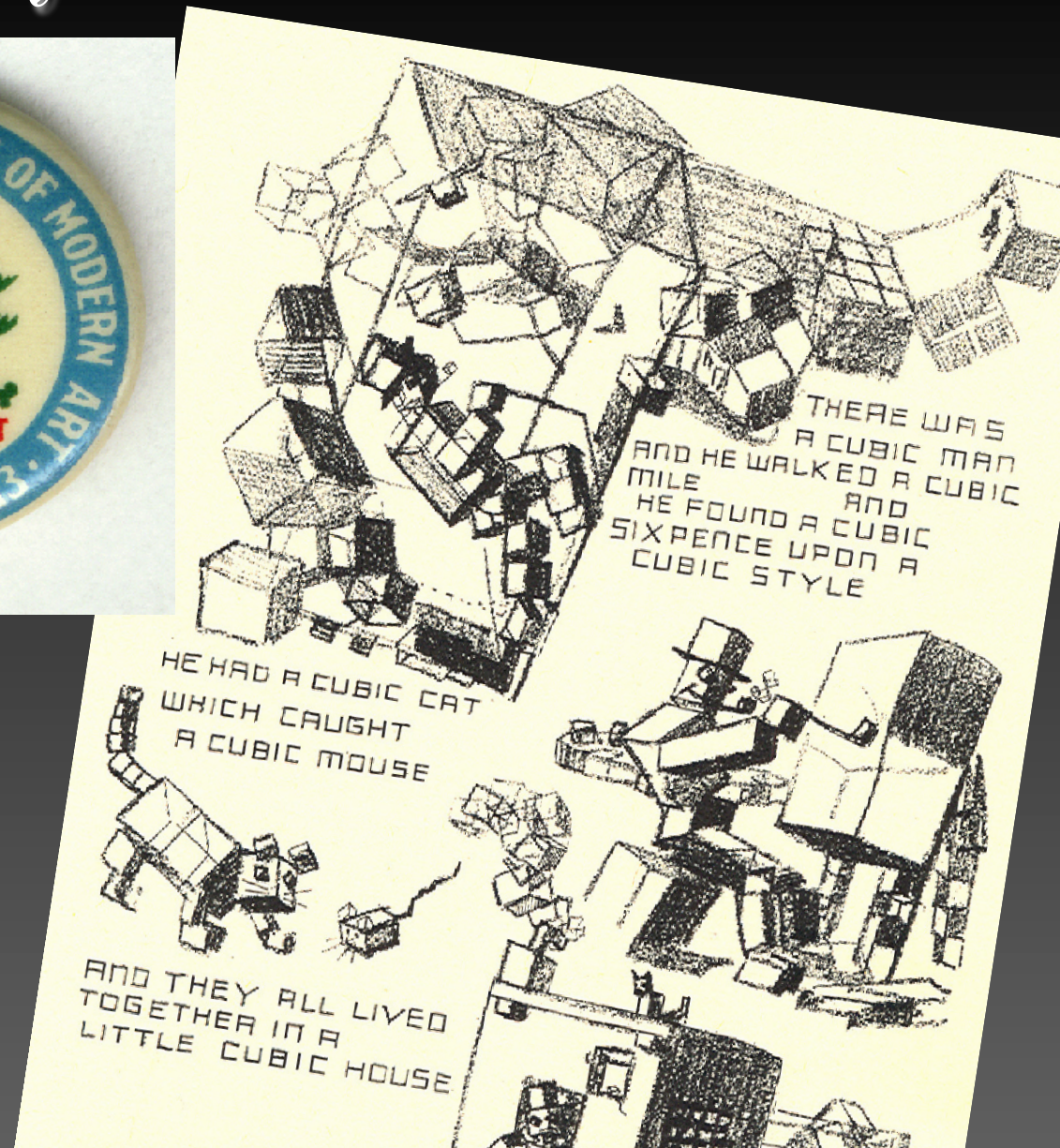
Modernism

Rejection of
tradition

- Religion
- Rationality
- Artistic
norms



1913 Armory Exhibition



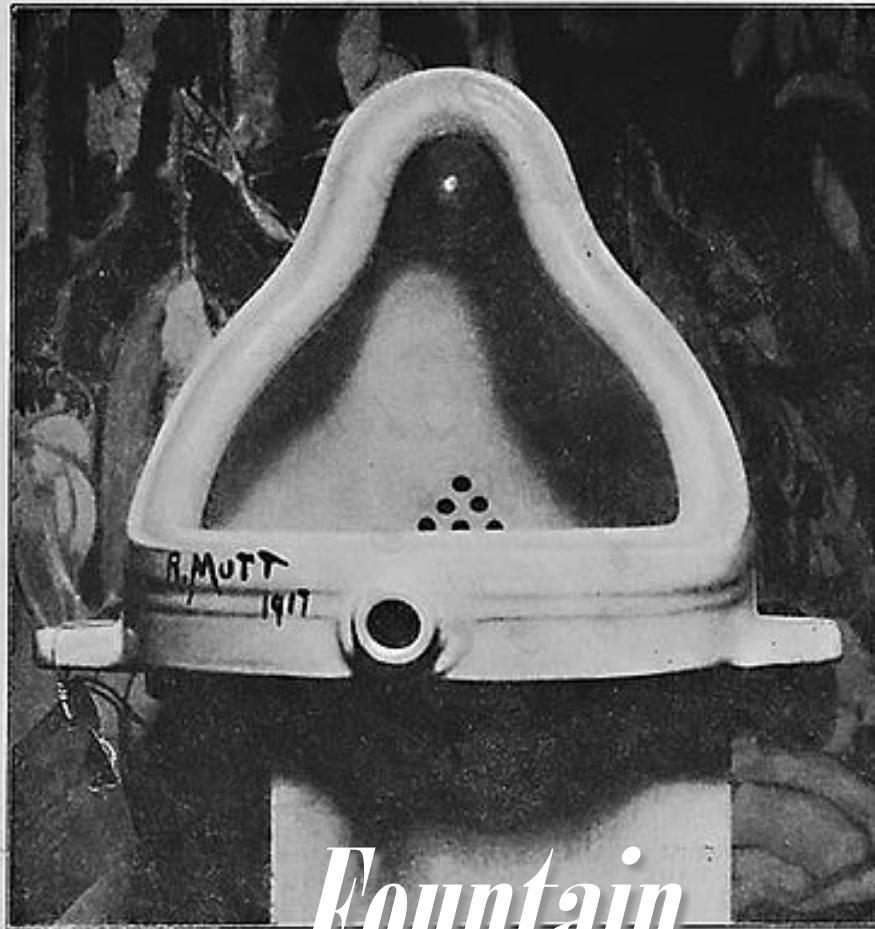
THERE WAS A CUBIC MAN
AND HE WALKED A CUBIC MILE
AND HE FOUND A CUBIC
SIXPENCE UPON A
CUBIC STYLE

HE HAD A CUBIC CAT
WHICH CAUGHT
A CUBIC MOUSE

AND THEY ALL LIVED
TOGETHER IN A
LITTLE CUBIC HOUSE

Fountain by R. Mutt

Photograph by Alfred Stieglitz



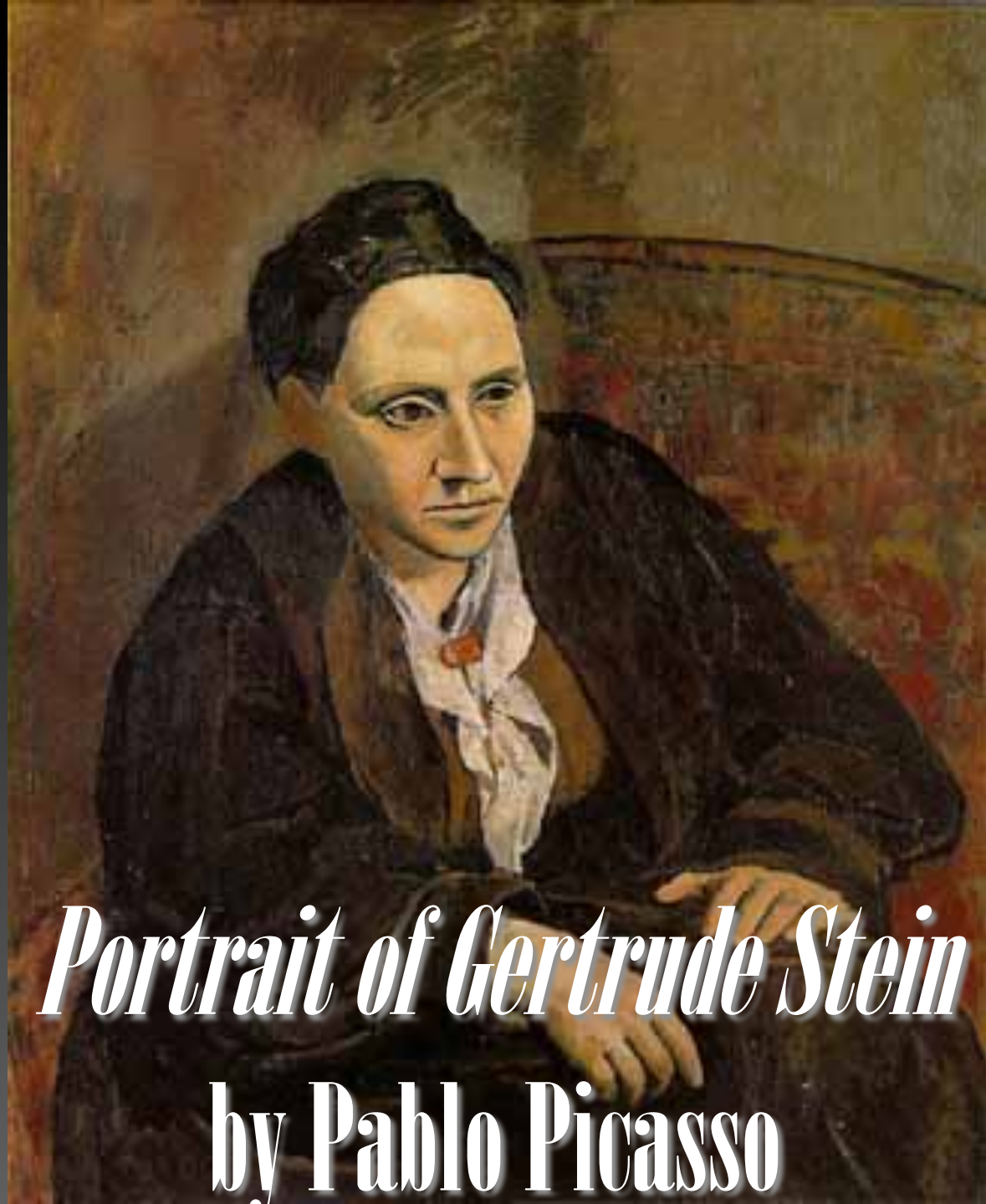
Fountain

by Marcel Duchamp



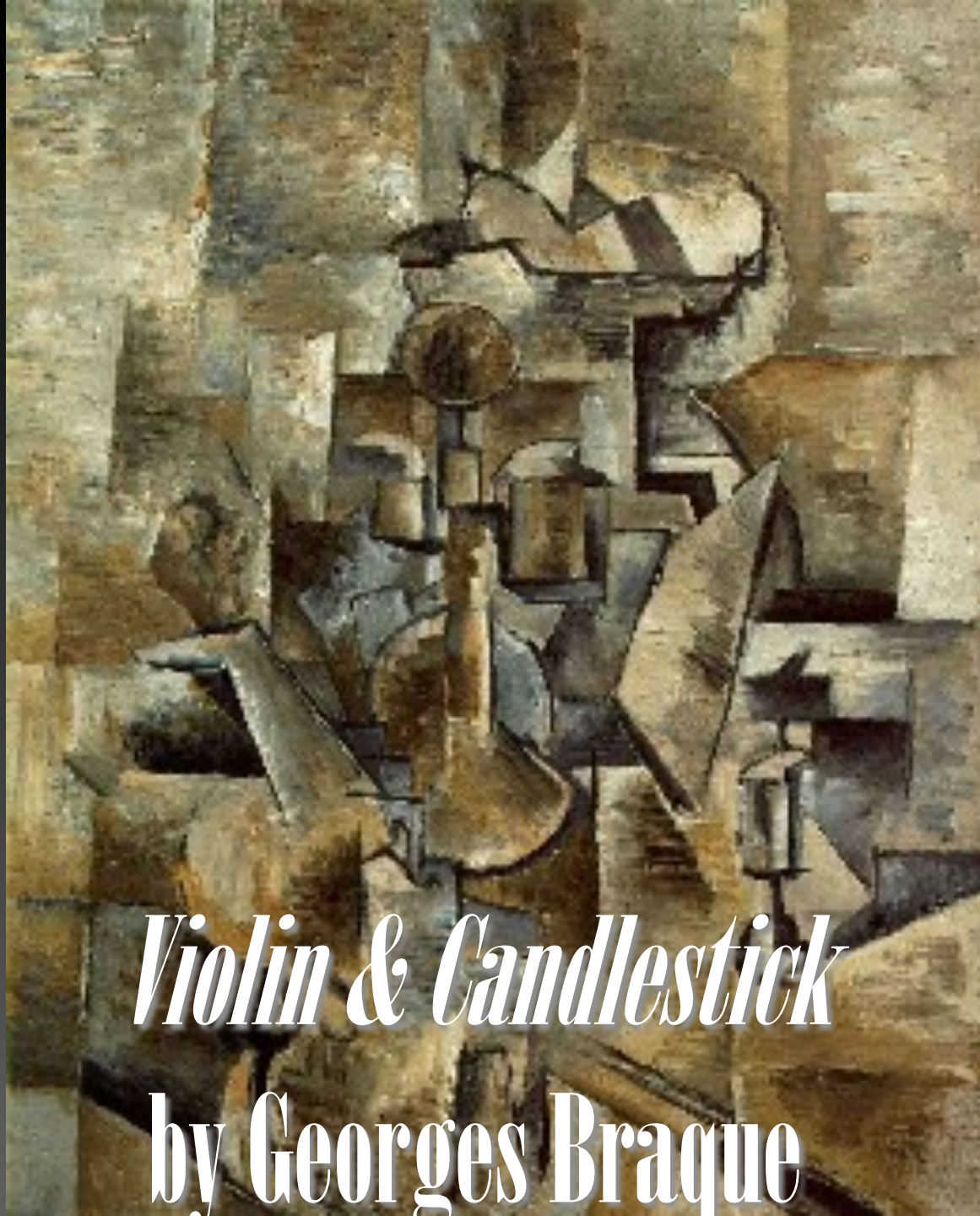
ABCD (Self Portrait)

by Raoul Hausman



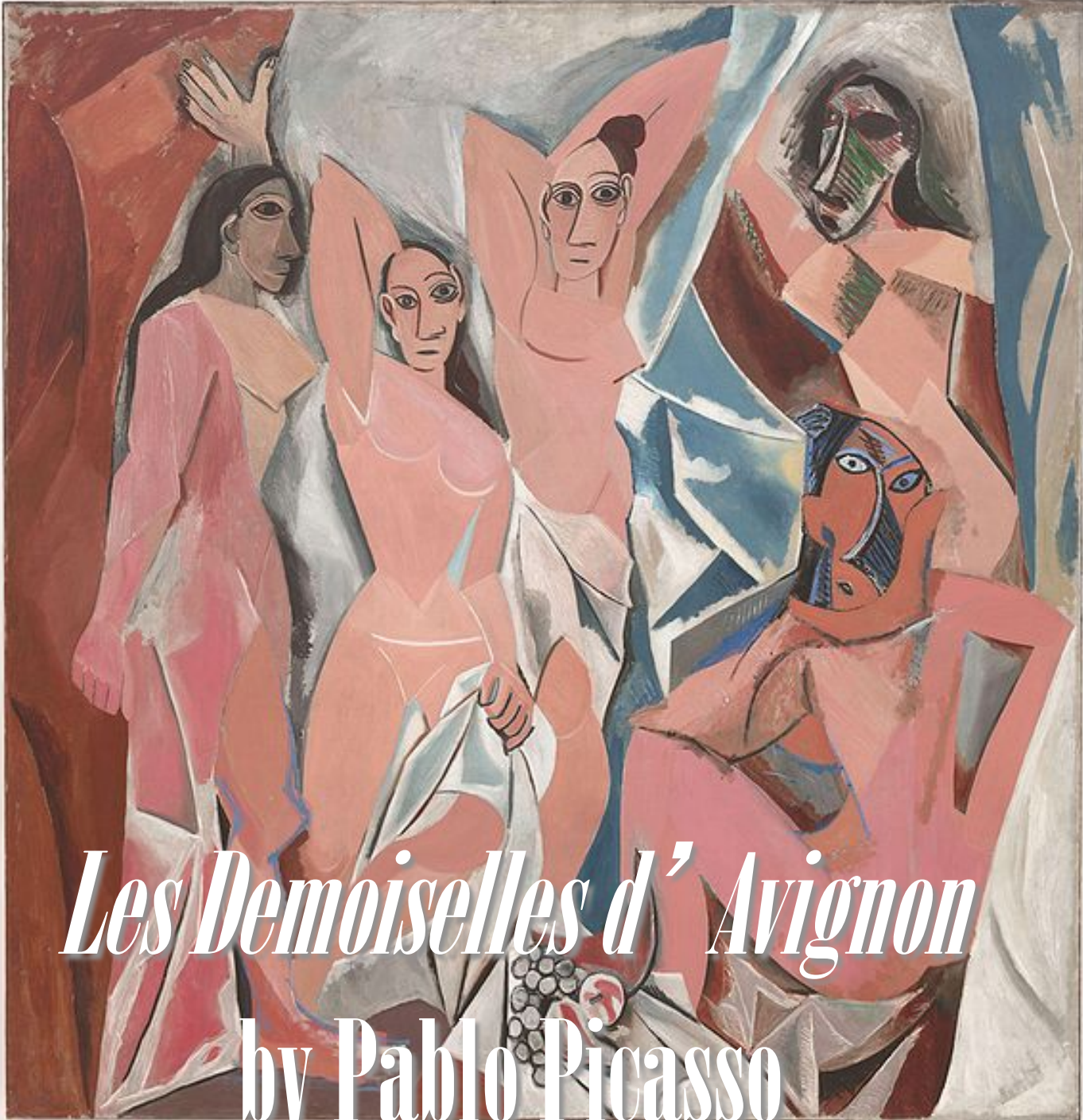
Portrait of Gertrude Stein

by Pablo Picasso



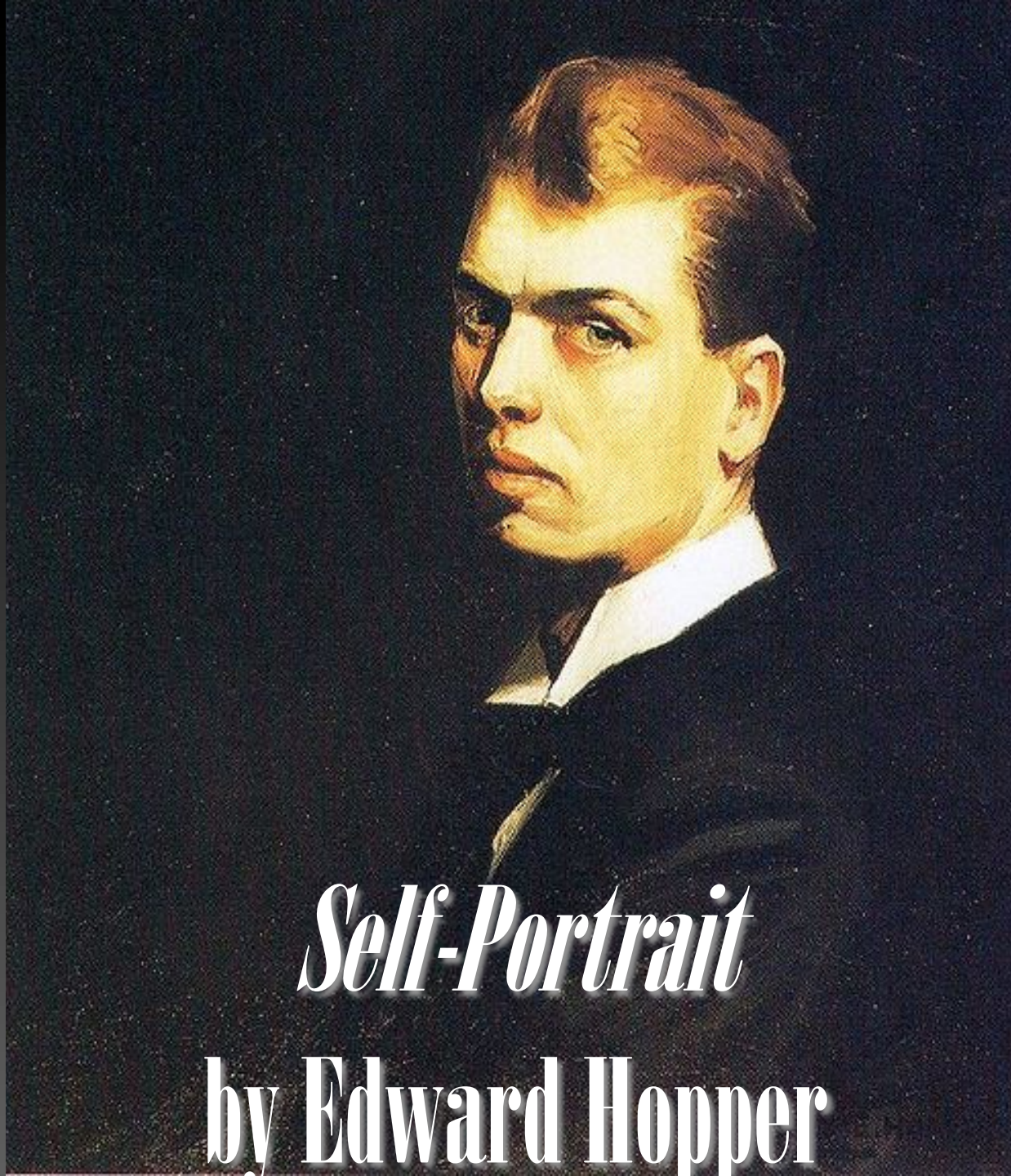
Violin & Candlestick

by Georges Braque



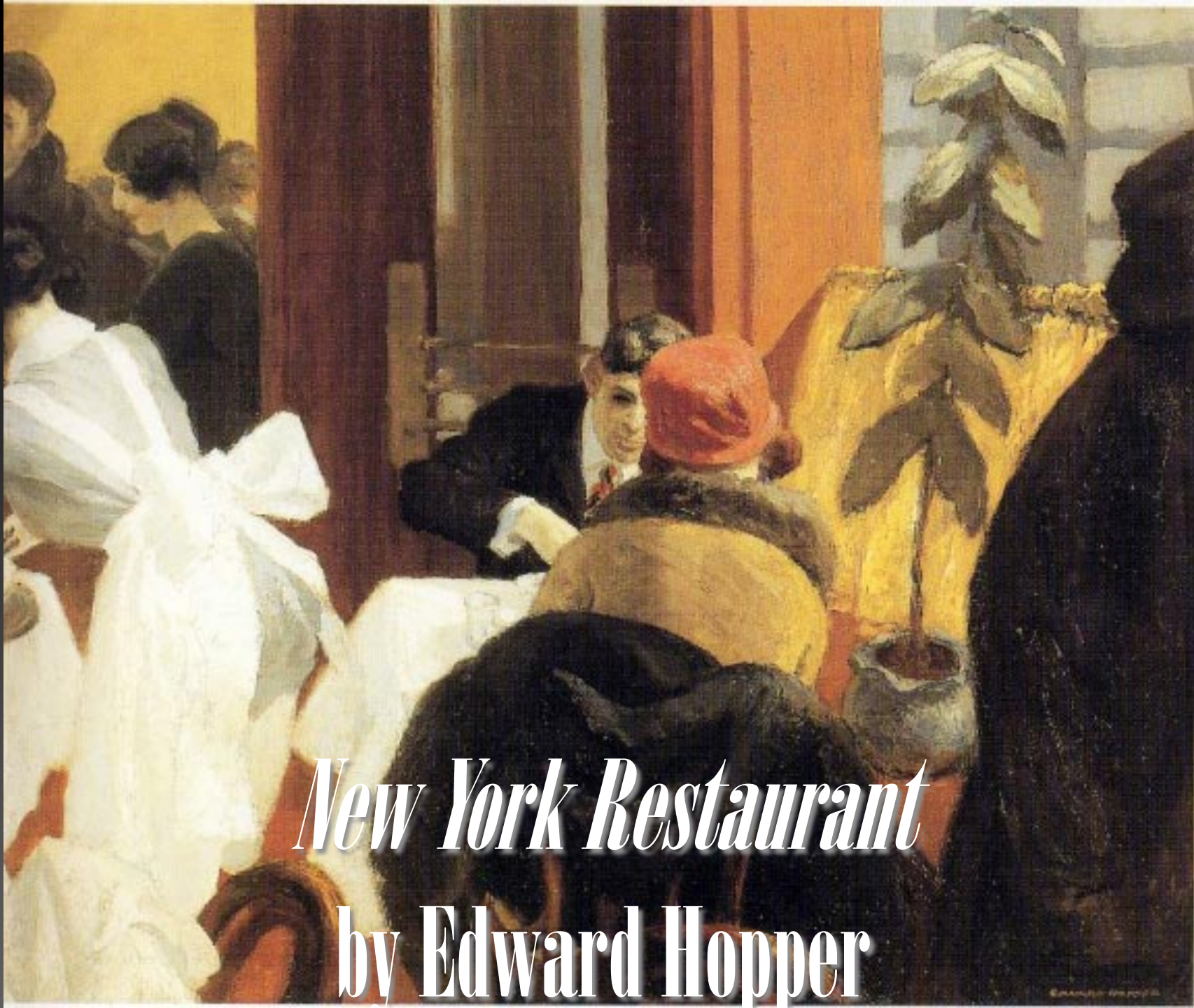
Les Femmes d'Alger

by Pablo Picasso



Self-Portrait

by Edward Hopper

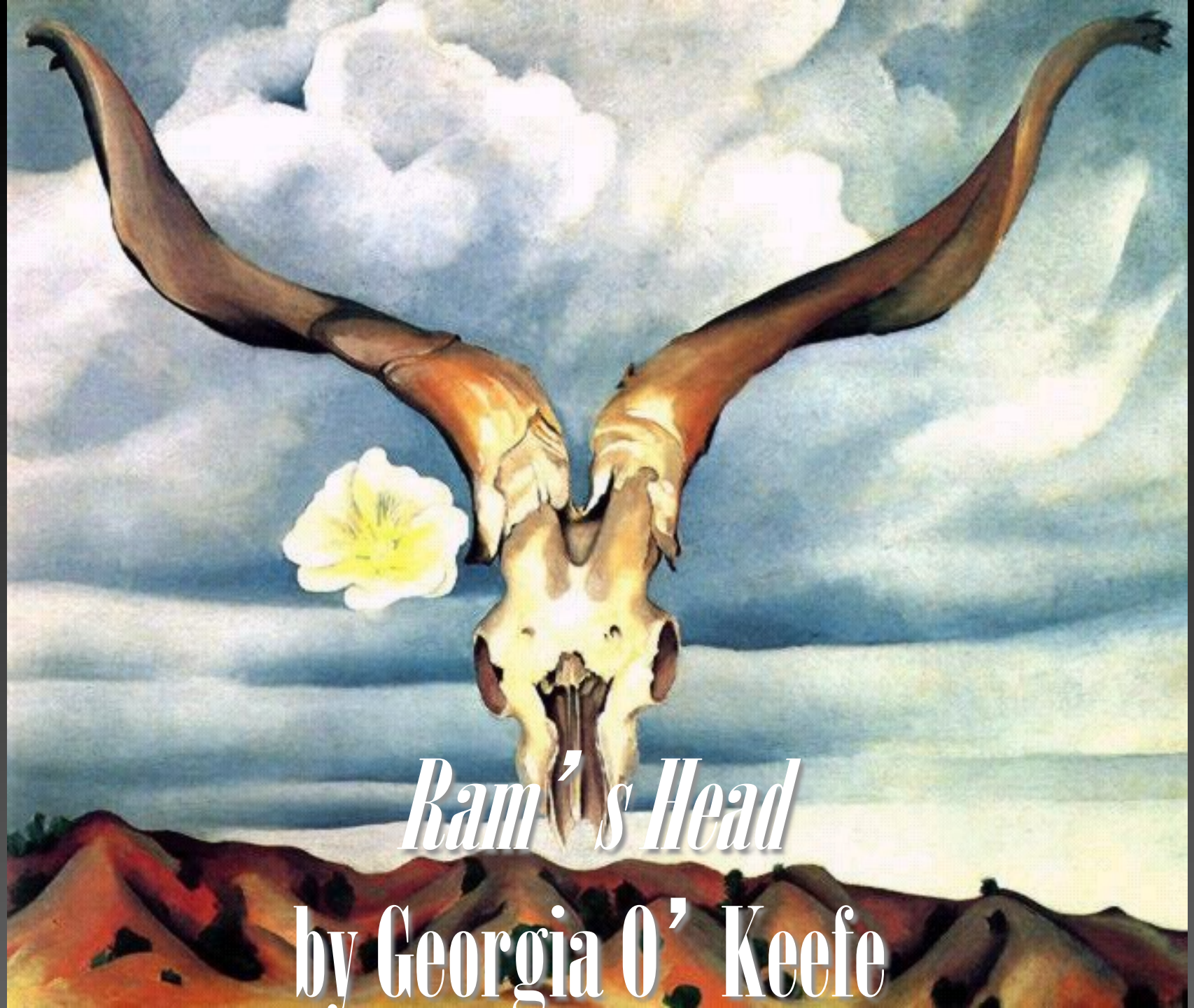


New York Restaurant

by Edward Hopper



Georgia O'Keefe



Ram's Head

by Georgia O'Keefe



de Limpicka - *Self Portrait
in the Green Bugatti*

Modern Design &

Architecture

Functionalism

Art Deco

Frank Lloyd Wright

Functionalism





Art Deco Design



Chrysler Building, NY

www.GreatCityings.com



Chrysler Building, NY



Chrysler Building, NY



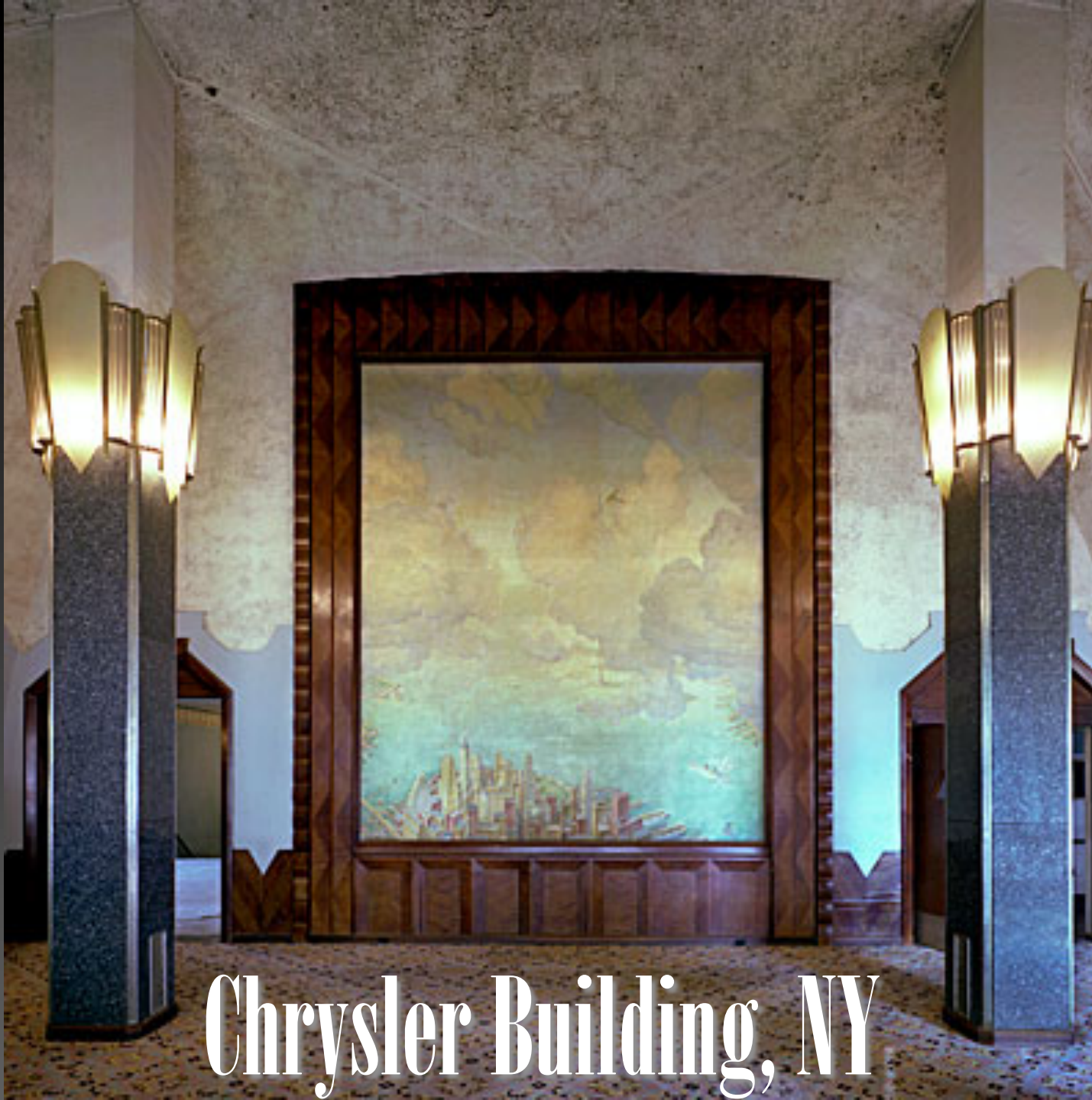
Chrysler Building, NY



Chrysler Building, NY



Chrysler Building, NY



Chrysler Building, NY



Chrysler Building, NY



Chrysler Building, NY



Chrysler Building, NY



©1996 Smithsonian Institution; courtesy NMAA

Rockefeller Center, NY



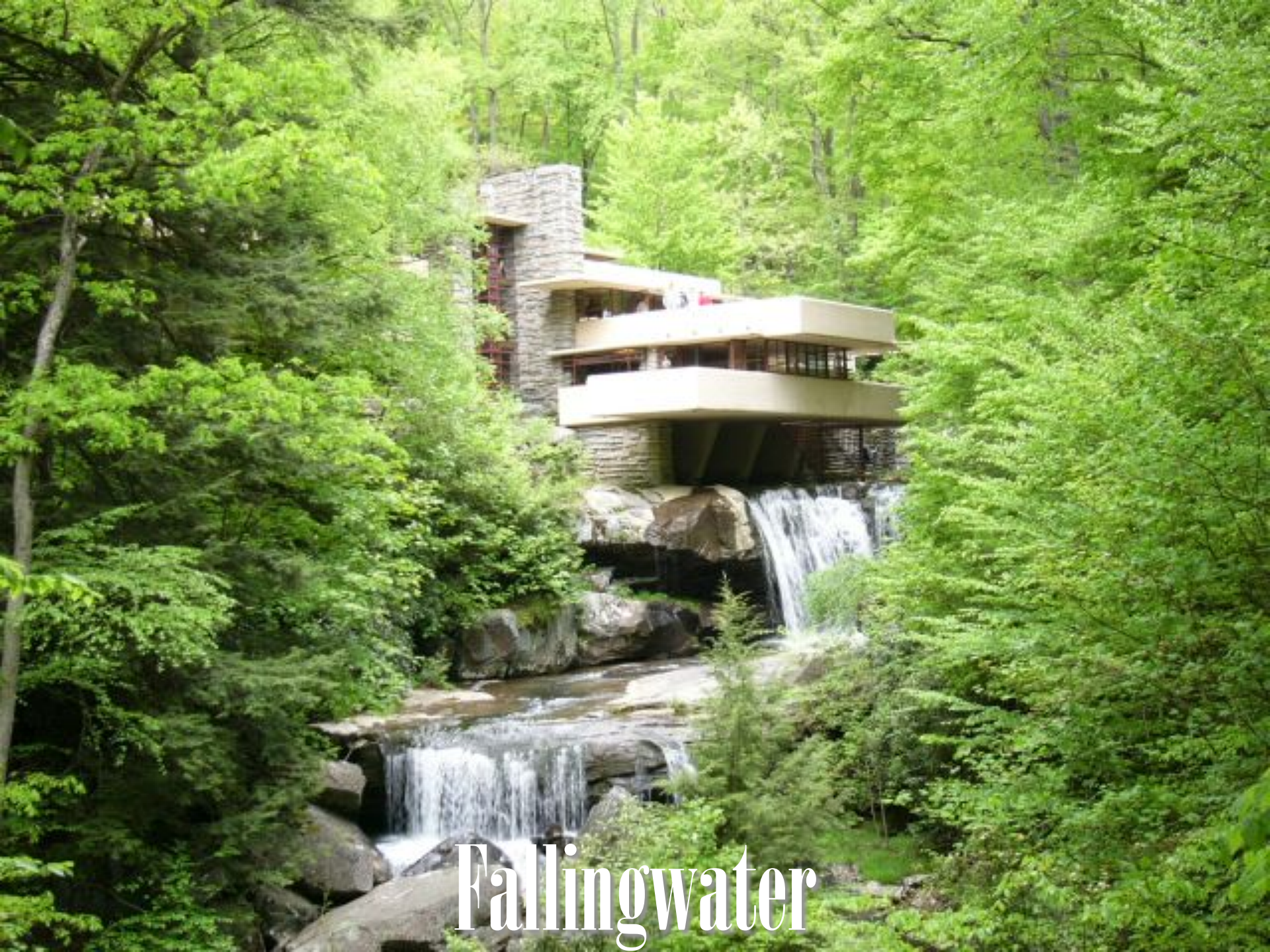
Daily News Building, NY



Frank Lloyd Wright



Hillside Home School



Fallingwater

Performing Arts:

Music, Film & Dance

Ragtime

- Scott Joplin
- 1899 –
Maple Leaf Rag
- Bouncing
jazz march



[The Sheet Music](#)

Jazz



- Original American art form
- “The Jazz Age” – Fitzgerald

Louis Armstrong

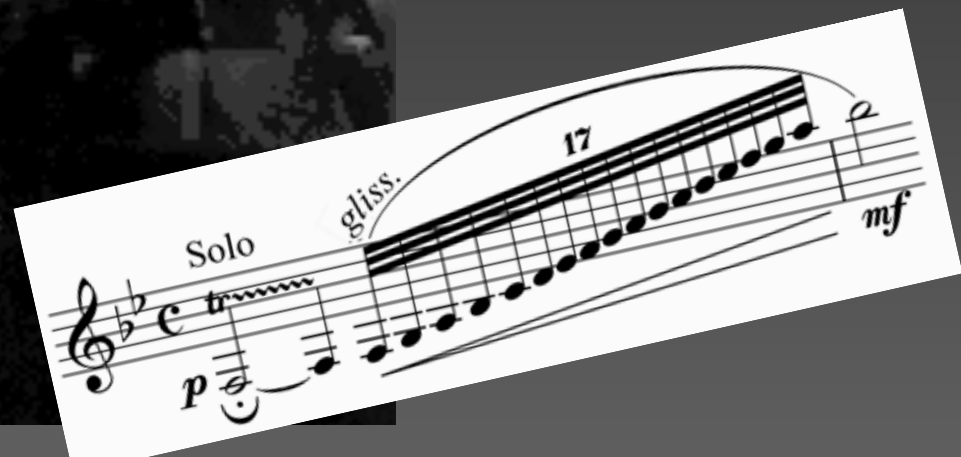
- “Satchmo”
- Career from 1920s-1960s
- Trumpeter
- Vocalist



Rhapsody in Blue



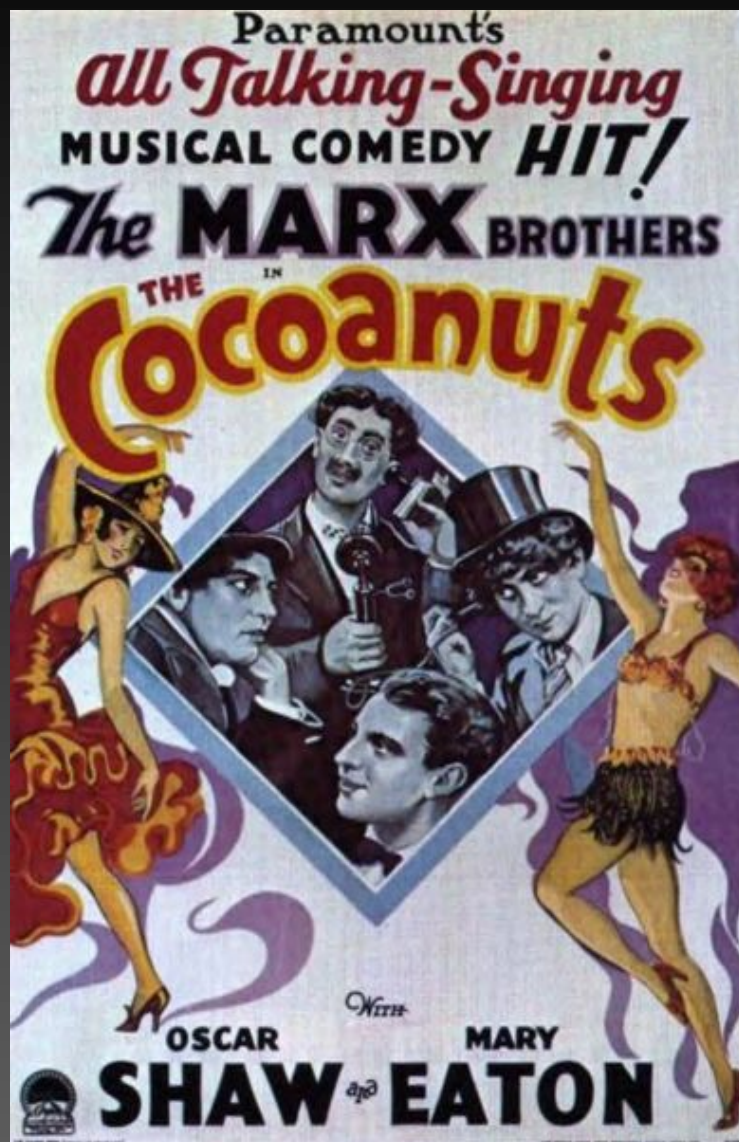
- George Gershwin
- “Jazz goes to the concert hall”



Dancing the Charleston



Theater



Silent Films



Captions & Music



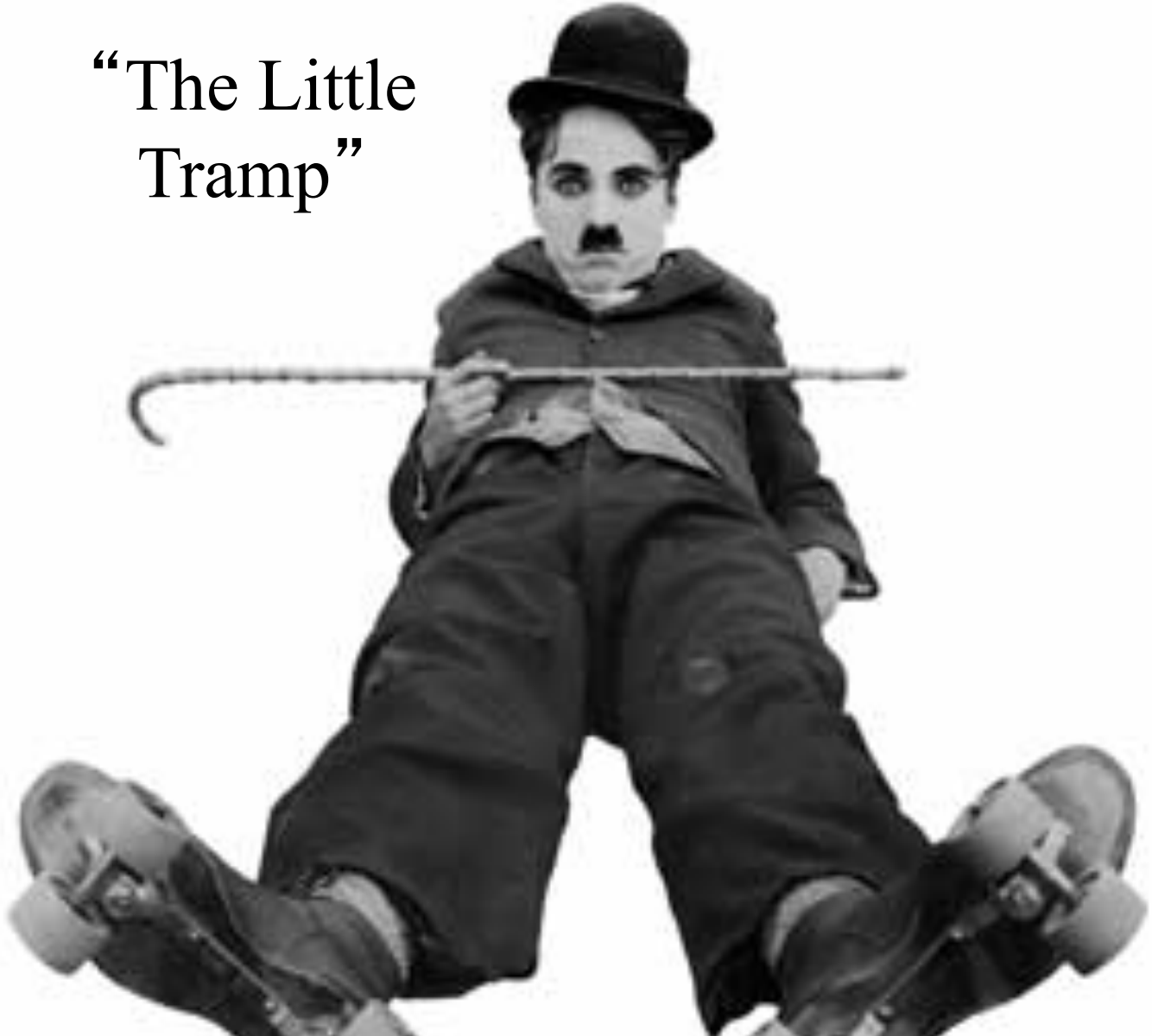
Do not think you are going to get
your wicked way with me!



Charlie Chaplin



“The Little Tramp”



Lang's *Metropolis*



“Talkies”



- *The Jazz Singer*
- First feature-length talkie
- Blackface



Mass Media

“Golden Age of Radio”

- 82% of Americans listened to radio
- Dramas
- Comedies
- Concerts
- News
- Sports



FDR's Fireside Chats



Advertising & Marketing



HOW'S YOUR BREATH TODAY?



If it's bad, you won't be welcome... Play safe... use Listerine

• How's your breath today? If it is bad, it will keep you out of things... it may mar friendship... kill off a romance... or jeopardize a business chance. Don't let it do any of these things.

Play safe... use Listerine, every morning and night and before social or business contacts. Listerine instantly renders your breath sweet, wholesome, and agreeable to others. It is the one reliable remedy for halitosis (unpleasant breath).

Everybody Has It

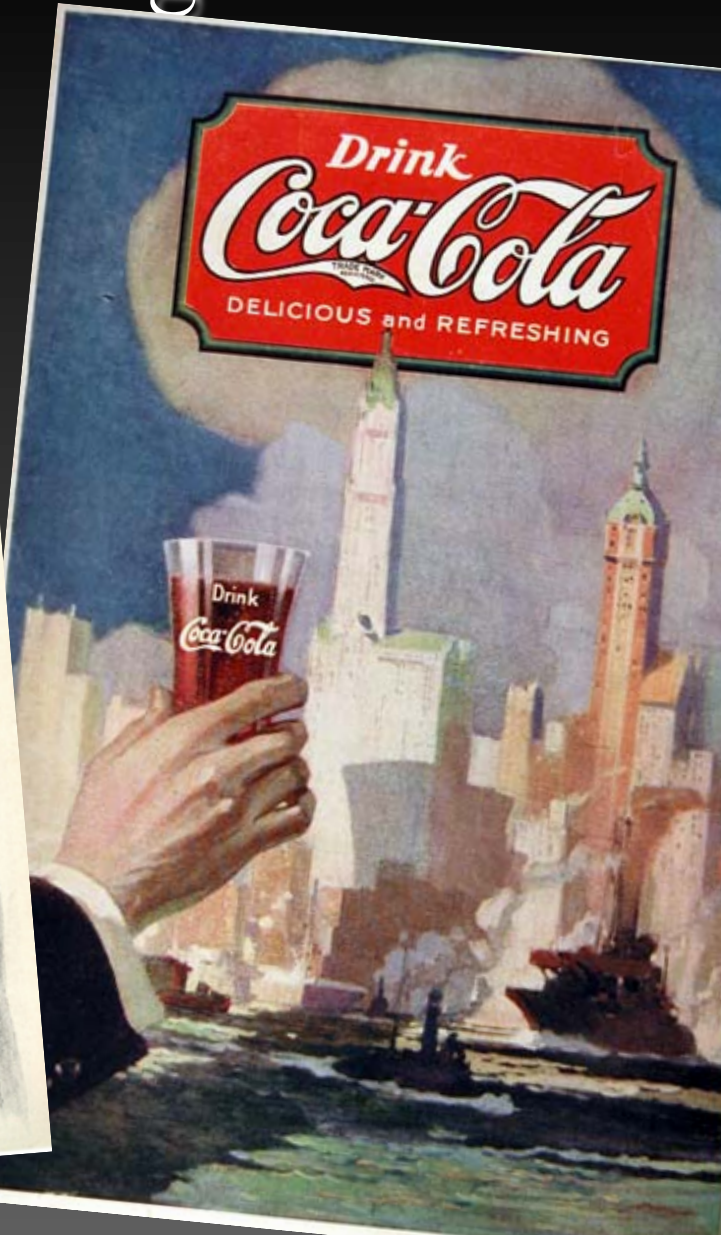
Fastidious as you may be, do not make the mistake of thinking that your breath is never bad. Halitosis spurs no one, because it springs from such common causes as tiny bits of fermenting food particles on the teeth, unhealthy tooth or gum, and temporary or chronic infections of the nose, throat, and mouth. The insidious thing about it is that you yourself never realize when you have it.

Only Listerine Succeeds

Only by using Listerine can you be certain that your breath will not offend others. Cheap, ordinary mouth washes fail in 12 hours to conquer odors which Listerine gets rid of instantly. That has been shown again and again by strict laboratory and clinical tests.

Keep Listerine handy in home and office. Rinse the mouth with it before social and business engagements. It cleanses and invigorates the entire oral cavity and leaves you with a feeling of confidence and assurance. You know your breath is right. Lambert Pharmaceutical Company, St. Louis, Missouri.

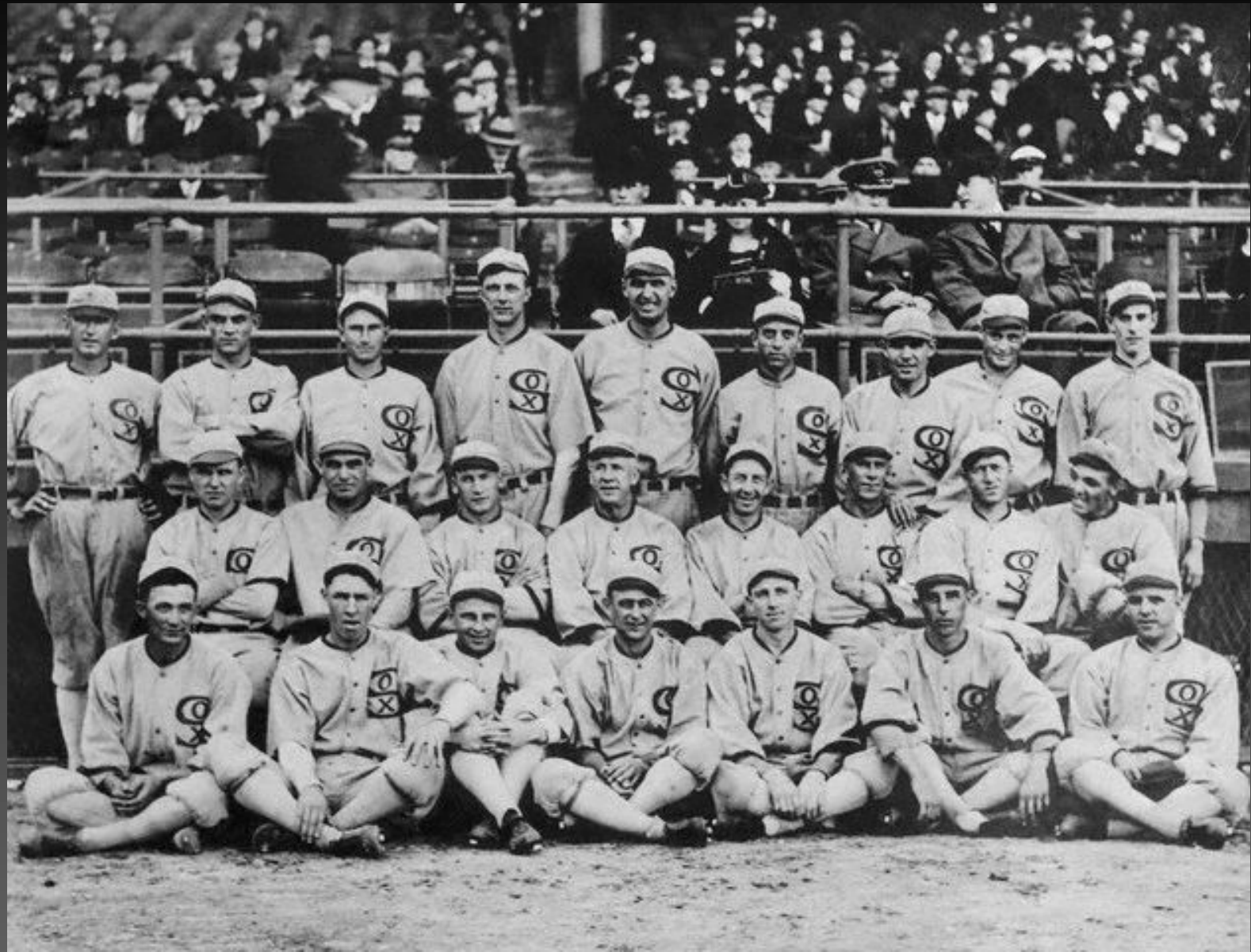
LISTERINE



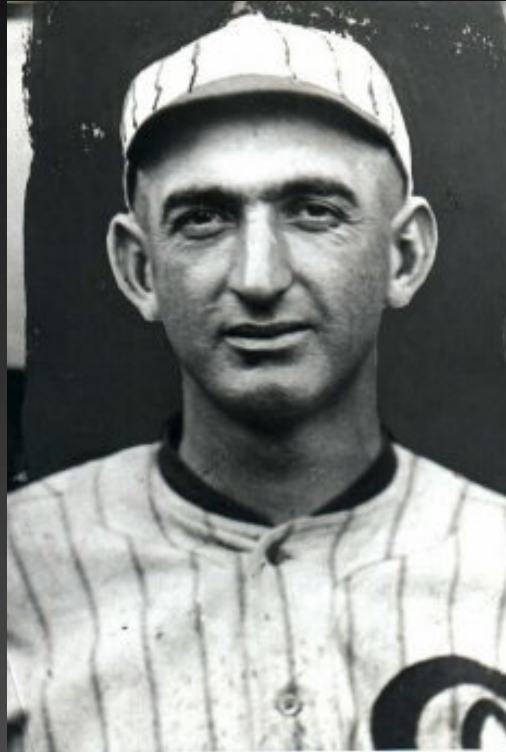
Celebrities,
Heroes,
& Villains



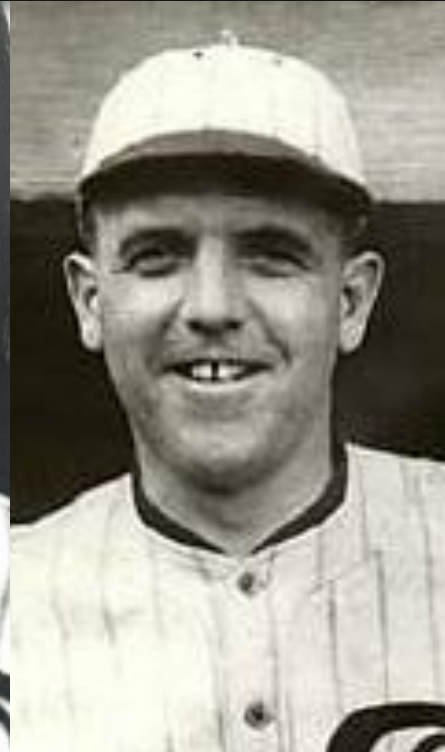
Black Sox Scandal



Black Sox Scandal



“Shoeless” Joe
Jackson

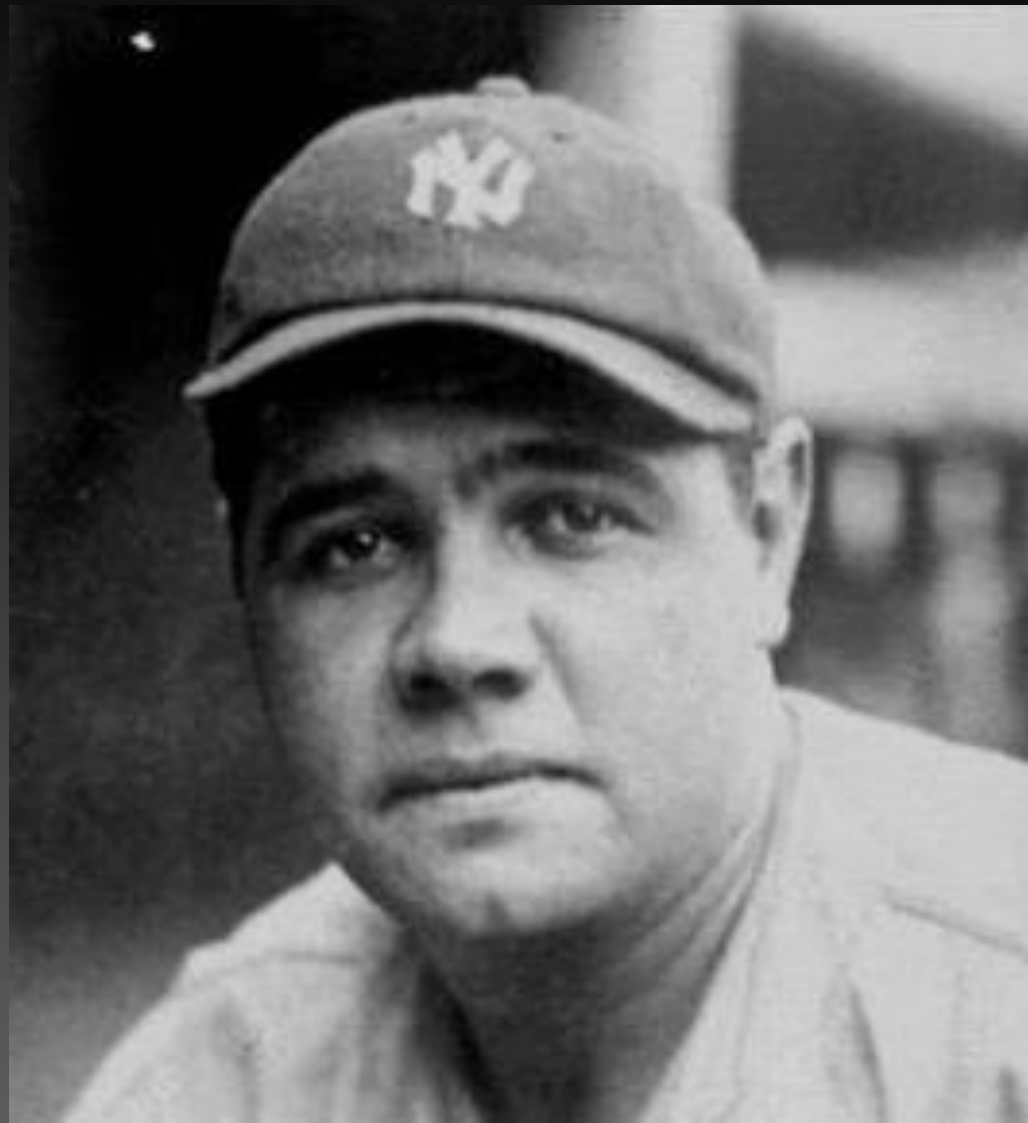


Eddie Cicotte



Kenesaw
Mountain Landis

Babe Ruth



Babe Ruth & Herbert Hoover



Tribute to Ruth





Charles Lindbergh

- 1927 – First solo, non-stop transatlantic flight






Spirit of St. Louis





Kidnapping & Murder

WANTED
INFORMATION AS TO THE
WHEREABOUTS OF



CHAS. A. LINDBERGH, JR.
OF HOPEWELL, N. J.
SON OF COL. CHAS. A. LINDBERGH
World-Famous Aviator

This child was kidnaped from his home
in Hopewell, N. J., between 8 and 10 p. m.
on Tuesday, March 1, 1932.

DESCRIPTION:
Age, 20 months
Weight, 27 to 30 lbs.
Height, 29 inches
Hair, blond, curly
Eyes, dark blue
Complexion, light
Deep dimple in center of chin
Dressed in one-piece coverall night suit

ADDRESS ALL COMMUNICATIONS TO
COL. H. N. SCHWARZKOPF, TRENTON, N. J., or
COL. CHAS. A. LINDBERGH, HOPEWELL, N. J.

ALL COMMUNICATIONS WILL BE TREATED IN CONFIDENCE
COL. H. NORMAN SCHWARZKOPF
Supt. New Jersey State Police, Trenton, N. J.

March 11, 1932



- Media circus
- Bruno Hauptman

Final Sections of the Chart



Notes

Issue	1920s	Now
Immigrants & Federal Immigration Policy	Nativism, KKK, quota system favored Western European immigrants	
Economic Growth	Rapid but uneven	
International Trade	Protectionism, high tariffs	
Tax Levels	Decreased from Progressive Era, esp. for the wealthy	



Notes

Issue	1920s	Now
Consumer Spending & Personal Debt	High levels of spending & rapidly accumulating debt	
Political Leaders & Their Parties	Harding, Coolidge, Hoover (Republicans)	
Political Scandals	Teapot Dome	
Foreign Policy	Isolationism, unilateralism	

The Crash

Wall Street Crash

